

# ANNUAL REPORT



1 April 2016 | 31 March 2017



# WHO'S WHO AT CHILDSAFE

## CHILDSAFE STRUCTURE NATIONAL BOARD

Professor Sebastian van As (President)  
Professor Alp Numanoglu  
Professor Ashley van Niekerk  
Professor Denver Hendricks  
Professor Alastair Miller  
Dr Wayne Alexander  
Dr Lungi Linda  
Dr Daan De Hollander  
Mr Mark Jansen  
Ms Diana Ross  
Mrs Patricia De Villiers

## STAFF WESTERN CAPE (CAPE TOWN)

Pumla Mtambeka  
Chiedza Mujeni  
Wendy Phera  
Dorothy Schulman  
Jenny Knobel  
Margie Tromp  
Shelly De Wet  
Kay Jaffer  
Cheryl Jason  
Thulani Nxumalo  
Ruwayda Samuels  
Najuwa Arendse  
Deborah Sinclair  
Busisiwe Mkwakwi

## KWAZULU NATAL (DURBAN)

Dr Daan De Hollander  
Vanessa Subroyan

# Table of Contents

President's Message	1
Director's Message	2
Childsafe Vision & Mission	3 - 4
Research	5
Education & Training	6 - 9
Childsafe Projects	10 - 15
Conferences	16 - 17
Advocacy & Legislation	18 - 19
Financials	20

# President's Message



Over the last year, a number of momentous changes have taken place in Childsafe South Africa. After being established and modest beginnings in 1978 by Prof Cywes, Childsafe is currently one of the oldest and most successful organisations in South Africa. Childsafe South Africa has been active for nearly 4 decades to transform South Africa to a safer place for all its children, irrespective of social class, income group or race.

The local, regional and national government has been slow to develop an interactive plan for the prevention of injuries in South Africa. Childsafe South Africa has been active in trying to fill this policy vacuum and has been aiming to reduce and prevent intentional and unintentional injuries of all severity through action and empowerment based on research, education, environmental change and recommendations for legislation.

Among the momentous changes at Childsafe South Africa during 2017 are:

1) Consolidation of our national and international position as the major role player in child safety issues in South Africa. While always known for our 3 main programmes of Research, Education and Advocacy, there has been a significant interest of high profile global organisations to partner with Childsafe South Africa. We are currently working on finalising the various proposals.

2) Appointment of a Consultant Executive Director. The Childsafe National Board has long recognised the necessity of appointing a National Director to extend our activities nationwide. During 2016, we conducted an advertising campaign, identified and selected the person to take Childsafe to new heights. We are happy to announce that she joined the Childsafe team in July 2017.

3) Celebration of the Discovery Foundation Excellence Award for 2016. This is one of the greatest honours Childsafe has received during its decade-long tenure. This award truly pays great homage to all of its current staff and Board Members for their ongoing efforts to create a safer South Africa.

The various programmes have been successful only due to continued support from the Red Cross Children's Hospital Administration, the Provincial Government of the Western Cape and generosity of our large corporate donors, local and international.

Without their ongoing support, Childsafe South Africa would not have been able to perform its important task and South Africa be a much more dangerous place for its children.

A better society will and must be measured by the happiness and the welfare of its children, who, at once, are our most vulnerable citizens in society as well as the greatest of our treasures.

I would like to end this message by extending my sincere thanks to Childsafe's Staff, Project Staff, National Board and all other supporters.

Sebastian van As  
President Childsafe South Africa



# Director's Message



1 April 2016 - 31 March 2017 has been a year of great accomplishments in our organisation! During this period, our hard work paid off as Childsafe was awarded with Discovery Excellence Award. The award was given to Childsafe in recognition of our excellence in education, service delivery, training and innovation.

Childsafe will be celebrating its 39th birthday this year and it still remains one of the robust and resilient organisations in South Africa. Despite the economic crisis and the demise of non-governmental organization, it has been able to expand its reach.

During the past year, we have collectively embarked on a journey to advance our vision and ensure that we contribute towards creating a safer world for our children. Childsafe believes all children have a right to grow and flourish in a safe environment without the threat of being hurt.

Childsafe South Africa runs a national child injury prevention, capacity building and public awareness programme. The programme aims to strengthen partners, coalitions, communities, families, and like-minded individuals in working towards a common goal – preventing childhood injury and improving child health outcomes. We provide information, services and advice to government agencies, provinces, health care providers, health professionals, private industry, media, educators, teachers and Early Childhood Development professionals as well as families to support better child health outcomes.

All this great work would not be possible without the faithful support of our old funders and the confidence shown to us by the new ones. We greatly appreciate their contribution in making the world a safer place on behalf of our most vulnerable citizens - our children.

Lastly, and also more importantly, we owe a big thank you to our Childsafe staff, volunteers, Board of Directors, interns and other key individuals who have worked tirelessly to ensure that we achieved our goals. It takes a great team to build an organisation. I would like to congratulate, commend my colleagues on their dedication, sense of purpose and contribution in making a difference in the lives of children and many families in our country.

The following pages of the annual report reflect sterling work achieved for the period 2016 -2017.

Pumla Mtambeka  
Director

# Vision

## A safer world for children

### Mission

Our mission is to promote optimal health and development of all children in South Africa. Childsafe aims to reduce and prevent intentional and unintentional injuries through research, education, environmental change and recommendations for legislation.

To achieve this, we work in co-operation with government, industry, non-governmental and community based organisations, community groups and individuals.

Childsafe believes that every child has a right to grow and flourish in a safe environment without the threat of being hurt.



### Objectives

The specific objectives of Childsafe are:

- The promotion of a general understanding of the nature, extent and cost of childhood injuries.
- To raise community awareness of childhood safety and injury prevention.
- To reduce frequency, minimise the severity, or prevent the occurrence of childhood injuries.
- To serve as a recourse centre to the communities, providing meaningful information and resources regarding childhood injuries and their prevention.
- To serve as a scientific body of knowledge regarding childhood injuries and preventative methods.
- To foster community involvement as a basis for child accident and injury prevention services.
- To increase the level of participation of all sectors of the community (government and private organisations).
- To develop and implement injury prevention measures.
- To lobby and motivate for safety standards and legislation regarding children's products and safer environments.

# Research

Since 1991, Childsafe has continued to gather and update available statistics on childhood injuries and deaths presenting at the Red Cross War Memorial Children's Hospital Trauma Unit. Currently, this database has approximately over 160 000 childhood injuries.

The Childsafe database serves the purpose of a surveillance system on all childhood injuries. This database has been systematically analysed for a large number of clinical and epidemiological studies as they pertain to childhood injuries.

Many thanks go to our dedicated staff and volunteers who have kept the database up-to-date, thus, the most recent trauma data is available.

## Publications

1. Treatment and outcome of unusual animal bites injuries in young children. SAMJ 2016; 106(2): 206-209.
2. The simple bread tag – a menace to society? More warnings in our digital era. SAMJ 2016; 106(4): 316.
3. Increased morbidity associated with weekend paediatric road traffic injuries: 10-year analysis of trauma registry data. Injury 2016; Mar 3: 1-6.
4. Child pedestrian safety knowledge, behaviour and road injury in Cape Town, South Africa. Accident Analysis and Prevention 2017; 9: 202-209.
5. Physical and Sexual Violence against Children. SAMJ 2016; 106(11): 1075-1078.
6. Review of tracheobronchial foreign body aspiration in the South African paediatric age group. J Thorac Dis 2016; 8(12): 3787-3796. DOI: <http://dx.doi.org/10.21037/jtd.2016.12.90>
7. Childhood injuries: A commission for human responsibilities is needed. SAMJ 2017; 107(3): 180-181.
8. Prevention of Childhood Injuries. A. SAMJ 2017; 107(3): 182.
9. Schoolbus driver performance can be improved with driver training, safety incentivisation, and vehicle roadworthy modifications. SAMJ 2017; 107(3): 188-191.
10. Prevention of ingestion injuries in children. SAMJ 2017; 107(3): 183-187.

## International & Local Presentations

- School of Child and Adolescent Research Days at Red Cross War Memorial Children's Hospital  
Paper: "FAST in abdominal trauma in children"  
Paper: "Review of liver injuries in young children"
- Orthopaedic Research Day, University of Cape Town, Cape Town, South Africa. September 2016  
Paper: "Fracture patterns after Motor Vehicle Crashes in South African Children"

- South African Medical Association. National Conference 21-23 October 2016.  
     Paper: "Dealing with Childhood Trauma"  
     Paper: "Road traffic crashes in South Africa"
- BUSAMED Educational Programme November 2016, Stellenbosch.  
     Paper: "Childhood Injuries"
- Occupational Workshop Red Cross War Memorial Children's Hospital 2016  
     Paper: "Child Burn Prevention in South Africa"
- 5th African Road Safety Seminar, Global Road Safety Partnership South Africa, Cape Town, South Africa, August 2014  
     Paper: "Road Traffic Crashes in South Africa"
- 11th World Congress on Brain Injury (IBIA) The Hague, Netherlands. 2-5 March 2016  
     Paper: "Tension pneumocranium as a fatal complication of paediatric traumatic brain injury"  
         Paper: "Head injuries in young children; the forgotten pandemic"  
         Paper: "Predictive value of Optic Nerve Sheath Diameter measurement for detecting raised intracranial pressure in paediatric traumatic brain injury"
- 21st World Council Enterostomal Therapists, 14-16 March 2016, Cape Town, South Africa  
     Paper: "Paediatric Trauma in Africa"
- Paediatric Surgical Research Society. Frankfurt, Germany. September 2016  
     Paper: "Blood transfusions in a Paediatric Trauma Unit"  
     Paper: "US assessment of raised intracranial pressure in children after a traumatic brain injury"  
         Paper: "Sport injuries in children"
- International Safety Conference, Tampere, Finland, September 2016  
     Paper: "Candle in the jar Project"  
     Paper: "Child Safety Poster Educations"  
     Paper: "Sport injuries in children"  
     Paper: "Fracture patterns in children after Motor Vehicle Crash"  
     Paper: "The Safe Schools project Walk this Way"  
     Paper: "Head injuries in children, the forgotten pandemic"
- World Federation of Paediatric Surgical Associations. World Conference 2016 Washington, USA. October 2016.  
     Paper: "The Role of the STATSCAN LODOX Imaging System in the Management of Paediatric Trauma"  
     Paper: "Child Accident Prevention in Africa"

# Education & Training

A summary of education and training activities and outputs by Childsafe.

01 April 2016 - 31 March 2017

Educational leaflets distributed	62000
Lectures, workshop & talks	120
Exhibitions & Open days	2
Training courses	4
Radio programmes	30
Television coverage	3
Newspaper & Magazine articles	25
Childsafe NEWS (Electronic Newsletter)	4500

Childsafe received numerous requests for workshops, training courses and presentations. More than 7500 individuals were reached through our education and training sessions.

## Home Safety Education/Referrals

Since the establishment of the Woolworths Childsafe Research and Educational Centre in 2014, Childsafe has been running educational and skills training programmes for child safety to parents and caregivers. Within the Childsafe centre, there is a demonstration and training room which offers the possibility to visualize unsafe and safe behaviour in all of the different rooms in the home. This demonstration and training room is especially designed to show parents potential threats inside the home as well as to offer simple examples of how child safety can be improved

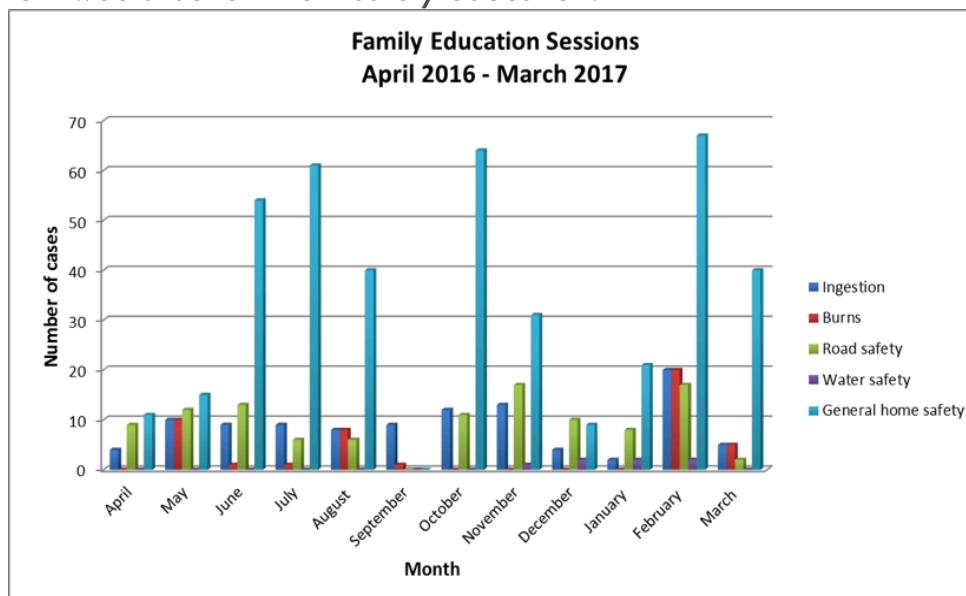
The educational and skills training programme offered by Childsafe covers topics such as

- All types of burn injuries
- Transport related injuries
- Head injuries
- Falls
- Ingestions or poisonings



The target group consists of parents recruited at the Red Cross War Memorial Children's Hospital (RXH), whose children are already admitted due to unintentional injuries. The aim of the program is to empower these parents to prevent future accidents with any of their children.

Childsafe does counselling for individuals as well as groups, but the room is mainly visited by parents (mostly mothers) whose child is already been hospitalized because of an injury. The social work department and the other wards of the RXH refers parents to Childsafe, whenever they feel a parent would benefit from safety education.



We have recorded more than a thousand parents who have received the child safety education/ counselling since the opening of the Centre.

## Child Carer Training Workshops

Approximately 80% of injuries to children presenting at the Red Cross War Memorial Children's Hospital Trauma Unit are sustained in and around the child's home, making the home very unsafe for the little ones. This is a matter of concern as most of these injuries can be prevented. Even minor accidents can be traumatic for children, caregivers and their families, causing immeasurable and avoidable misery and pain.

Nannies and day care workers are entrusted by parents with the safekeeping of their children while they are working. Therefore, this gives these workers a major responsibility, both to ensure that children are not exposed to danger while in their care, and also to act as role models for children in being safety conscious.

Childsafe offers a two-day group training to child carers (such as crèche staff, nannies). This training elaborates on all sorts of safety hazards in and around the home and includes a first-aid course.

As part of Child Safety month activities, Childsafe ran child carer training workshops in various provinces. We would like to thank the Woolworths team Katy Hayes and Milton Fredricks for organising these workshops. The training workshops took place at the following places and dates:



*Durban (13th & 14th August)*



*Johannesburg (20th & 21st August)*



*Cape Town (10th September & 17th September)*

During the different feedback session, all participants reported to have thoroughly enjoyed the training workshops and felt that they were very well organised.

## School visits at Childsafe Centre

The Head of Clinical Unit, Department of Paediatric Surgery at Red Cross War Memorial Children's Hospital Dr Sharon Cox requested Childsafe to conduct a child safety presentation to learners of Springfield Primary School. On 26th and 27th October 2016 we held two child safety sessions with Grade 3 Springfield classes.



*Springfield learners*

In March 2017 (29th & 31st), we had two other school groups visiting the Childsafe Centre. One group comprised learners of Cheam School from United Kingdom and the other group was a RB6 Soccer School team from Rondebosch.



*Cheam School students*

All of the presentations focused on various issues which included: Burn prevention, Home and Road safety. These learners also had a practical session where they had to identify safe and unsafe practices in the Safety Demonstration Area.



*RB6 soccer team*



# Chilsafe Projects

## Safer Candle Project

With the help of our generous sponsors and other kind support, Chilsafe staff proudly celebrated the 10th Anniversary of the Safer Candle Project in August 2016 – the longest running Chilsafe Project! To celebrate our 10th birthday and the distribution of 10,000 safer candles, we held a party with Burns Unit mothers, where a birthday cake, especially donated for the occasion, was shared.

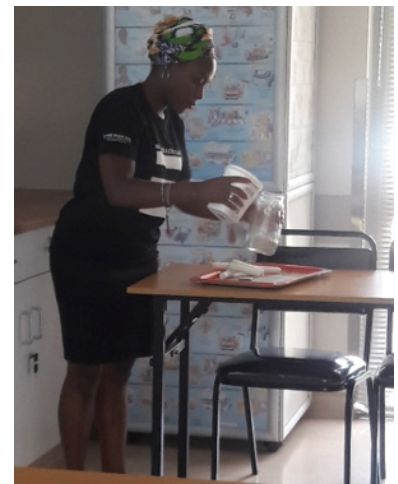
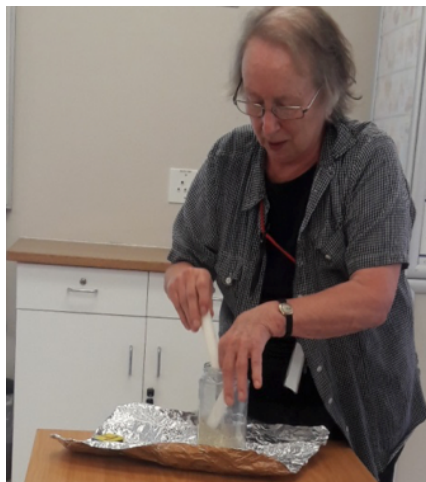


*Pumla and a mother cutting the cake*

Since inception in 2006 , we have distributed 10,465 prepared safer candle units, and an extra 6017 educational leaflets, to a wide area of the Western and Eastern Cape regions; and to other areas of South Africa and beyond to East African countries.

Our focus has been to demonstrate and teach families, health professionals and other colleagues, how candles can be used with greater safety, using a recycled jar, half candles and dry sand. No extra financial expense is placed on a family.

Chilsafe staff and volunteers continue to demonstrate the Safer Candle to mothers and carers weekly in the Out Patient Department waiting areas at Red Cross War Memorial Children's Hospital (RXH). Prepared candle units are distributed freely after demonstrations. We also demonstrate weekly to Family Education groups of in-patient mothers. Mothers are always grateful for the Safer Candle jars.



*Chilsafe staff doing demonstrations*

Childsafe is very grateful for the continuous support of Woolworths Trust for funds to buy supplies of sand, plastic bags and candles. To Constantia Crafters Group for donations of recycled jars and candles, and to retired RXH Sister Jenny Knobel who for many years has washed thousands for recycled jars for the Project. Also to Interns, who after training are able to make stock and give demonstrations.

## Safe Travel to School Programme

The Safe Travel to School Programme (STTS) launched in 2014 and has seen remarkable and unprecedented growth since then. The Programme is a collaboration between Discovery and Childsafe aiming to help make the daily journey to and from school a safer one for children, by focussing on the learner transport driver.

Every day, thousands of Cape Town children are driven to school and back along high risk routes, in non-roadworthy vehicles and by drivers who often drive recklessly. Through a series of interventions, the Programme aims to develop cohorts of safer, reliable, more road-safety aware drivers. These interventions include:

- Checking the roadworthiness of the learner transport vehicles;
- Monitoring driver behaviour through the patented Discovery Insure DQ tracking device;
- Providing feedback and awarding incentives so as to improve driving behaviour;
- Testing drivers' eye sight and providing glasses where necessary;
- Training the drivers in first aid and defensive driving.

Since its launch with a mere 17 scholar transport drivers, the Programme has exploded onto the scholar transport scene. There were 78 drivers on the programme in 2015, and by the end of 2016, 385 scholar transport drivers transporting scholars all over Cape Town – exceeding the target of 300 drivers set for 2016!

On 3rd of November 2016, Childsafe gathered more than 450 school transporters and road safety stakeholders at the Athlone Civic Centre to acknowledge the safest drivers. The top prize was a brand 16 seater minibus, Nissan Impendulo (worth R395 000). This car was won by Mr William Lottering, a school driver from Manenberg.



*Scholar transporters gathered at the Award Ceremony*



*From left: Sandhya Vedalanka (Discovery), Prof van As (Childsafe), Mr Lottering, Themba Baloyi (Discovery), Kay Jaffer (Childsafe) & Shado Twalo*



The STTS team continued to recruit scholar transport drivers driving children who are especially vulnerable. These learners attend the range of special needs schools in Cape Town. To date, the scholar transport drivers from eleven special needs schools have joined the Programme.

### A safe driver is a healthy driver: a new collaboration established

The first aid training sessions include wellness indicator checks. We found that significant numbers of scholar drivers score badly on wellness indicators. Many had excessively high blood pressure readings, poor BMI readings, displayed pre-diabetic symptoms and some drivers smoked. Discussions have ensued with the Department of Health's Health Promotion Units and wellness information/training sessions are being planned. We continue to manage the relationships with the range of partners and service providers positively. Our relationship with Specsavers started last year, continues to improve.



*First-aid practical sessions with drivers*



*A successfully completed First-aid session*

### Programme expansion

The team plans to travel to KwaZulu Natal province with the aim of preparing for the expansion of the STTS Programme to this region.

## Walk This Way

Under FedEx's sponsorship, The Walk this Way project has been opportune to continue its implementation of multi-level pedestrian safety interventions in low-income elementary schools located along 'high-risk route' areas in South Africa. The past year saw the scale up from five to 10 schools across Cape Town and Johannesburg. The study continues with its aim to improve school learners' road safety knowledge and introduce environmental modifications with the support of local road safety partners.

Over 6 435 school learners (across the five schools) received a series of road safety education workshops with the support of Childsafe's collaborating partners, namely the City of Cape Town Road Safety Inspectors. All learners from the participating schools received reflective bag tags to promote their visibility on the road during low light conditions and its usability was monitored. One hundred and fifty school educators and 168 parents joined in the various activities. Simple key messages were promoted during their road safety education training that includes: where to cross the road; how to cross the road; and knowledge of basic road safety signage.



***Observations of caregiver role modelling road safety behaviour on way to school***

The five elementary schools that joined end-November 2016 underwent a pre-assessment of the learners' knowledge, attitude and behaviour towards road safety awareness start-March 2017. Trained data collectors were tasked to collect data by means of anonymous surveys. School educators were requested to partake in a self-administered anonymous survey on road safety.



***Class educators assisting with the administration of the anonymous, learner road safety survey***

Commitments for the current year include the continued implementation of road safety education measurements across the ten schools; and the targeted modifications of environmental modifications at selected schools.



## Safe Schools

Following the successful completion of Phase 1 of the Safe Schools project, Childsafe worked with Isikhokelo Primary School (which was the control school) in Phase 2. This school has approximately 1188 learners, 90% of whom are pedestrians, mainly crossing the busy and hazardous Jeff Masemola Road. This road is high risk, with vehicles travelling at excessive speed and requires improved protection for the hundreds of children crossing at peak times to and from school.

In this Phase 2, the same interventions from Phase 1 were undertaken. These include:



*Long short walk with learners*



*Professor Sebastian van As, left (Childsafe President), Daniela Ropolo, middle (IVECO, Italy), Carmelo Impelluso, right (IVECO, South Africa)*

## Road Safety Training

Presentations were conducted by the Department of Transport: Road Safety Management to all Educators in all three phases (Senior, Intermediate and Foundation Phase). The Program is an integration of road safety into the school curriculum called Safety in Traffic Education Program (STEP). Each educator received educational material which consists of a teacher's book with 10 lessons per grade and road safety posters according to the level of understanding of learners in that Grade.



*The facilitator engaging with the educators*

All topics were prepared by Road Safety Experts with the intention of learners learning necessary and relevant road safety rules and signs. In addition, it is meant to encourage positive behaviour on the road, the ability to recognise safe places to cross, knowing and understanding road signs at their age. The educators were equipped with road safety material so as to allow them not to struggle and hassle when implementing road safety according to the school terms and curriculum.

As an additional aspect, we asked the City of Cape Town Traffic Department to do training of learners from Grade 1-7 learners. This was done to enforce what the teachers had already taught in class. The foundation phase learners were all grouped together in a hall and a road safety presentation was done through the Mascot Danny Cat on Day 1. On Day 2, the traffic officer went class by class from Grade 4-7. These were 1hr sessions in each class.



*Learners in a training session with a traffic officer*



*Scholar patrol team at work*



*A traffic officer in action with learners*

On 24th of November 2016, all the learners in this school were provided with locally sourced reflective tracksuit jackets. The main purpose for this was so as to increase their visibility in traffic while walking on these dangerous roads. Childsafe would like to thank IVECO for the generous sponsorship and support for this initiative.



*Learners with their reflective tracksuits*

# Conferences & Capacity Building

## Finland Conference

The 12th World Conference on Injury Prevention and Safety Promotion Conference was held from the 18th – 21st September 2016 at Tampere Hall in Tampere, Finland. While experts in injury prevention and safety promotion recognise the need for action, the state-of-the-art knowledge and practice from these fields are not consistently applied to policies and programmes in the field; therefore, the main theme for the conference, was “From research to implementation”. This theme sought to provoke new ideas and experiences to address this gap. Pumla Mtambeka and Prof van As were privileged to not only attend, but also presented some of Childsafe’s work.



*Pumla Mtambeka with other delegates*

## Enabling Leadership Program

Pumla Mtambeka and Chiedza Mujeni attended a Capacity Building and Organisational Development (CBOD) programme offered by Discovery in Sandton. The programme aims to empower and equip representatives from various NGO’s that Discovery funds with leadership skills which would enable them to strengthen the operational capacity of their organisation, despite the general decline in donor funding. This programme is also designed to expose Organisational Leaders to various leadership elements to enable growth and enhance the leadership impact that they have within their organisation.

The Programme curriculum entails three learnings which were presented in 3 block placements at Discovery’s offices in Sandton Johannesburg:

1. **Personal Mastery** - a discipline of continually clarifying and deepening your personal vision, focusing your energies, developing emotional Intelligence(EQ) and seeing reality objectively in order to live life in the service of your highest aspirations.
2. **Business Acumen** - is keenness and quickness in understanding and dealing with a business situation in a manner that is likely to lead to a good outcome.



3. **Networking** - this module empowers leaders with the ability to grow in authority and confidence through understanding trends and using trends to build networks tangibly or through social networking platforms.



*Leadership team*

## Global Alliance of NGOs for Road Safety Scholarship

In August, the Global Alliance of NGOs for Road Safety ran a state-of-the-art training course at FedEx Headquarters in Memphis, Tennessee. Chiedza Mujeni was fortunate to get a scholarship to participate in this training course.

The two week tailored course (22nd August – 2nd September 2016) was a part of the Alliance Empowerment Program, a capacity building program that aimed to improve the ability of nongovernmental organisations working in road safety around the world. The Empowerment Program designs and implements initiatives that significantly reduce the risk of injuries and

fatalities on the world's roads, where 1.2 million people die in road traffic accidents each year. The Alliance Advocate trainings gave representatives from 15 countries the opportunity to grow their expertise as they advocate for safer roads.



*Alliance advocates at the FedEx airport*

# Advocacy & Legislation

## Passenger and Driver Awareness Event

Childsafe South Africa in partnership with The Department of Transport hosted a **Passenger and Driver Awareness Event** on the 16th of March 2017. The aim of this event was to create awareness about the importance of restraining children in motor vehicle. At the Red Cross War Memorial Children's Hospital alone, approximately 20 children per month are treated for injuries sustained in motor vehicle collisions. Eighty percent (80%) of these injured children were not buckled up or restrained in any way at all. Most of these injuries could have been prevented through appropriate restraining. Car safety seats (child restraints) reduce the risk of death in passenger cars by 71% for infants, and 54% for toddlers. Unrestrained children are more likely to be injured, suffer severe injuries and die in motor vehicle crashes than children who are restrained.

Through the generous donation of 21 car seats from the Road Traffic Management Corporation, these were distributed to recipients on the day.



*The MEC of Transport Donald Grant handing a car seat to one of the recipients*



*Hailey from Wheel Well showing one recipient how to properly install a car seat*



*Professor van As reminding people the importance of buckling children in cars*

## Hermanus Whale Festival

Childsafe received an invitation from the Department of Transport: Land Transport Safety Promotion to exhibit at Hermanus Whale Festival on the 30th September – 02nd October 2016. The organiser's idea behind the exhibition was to promote the services and projects of various departments and stakeholders.





*Pumla engaging with the public*

This exhibition took place at the Gearing point during the three daily at 08:00am-16:30pm. Childsafe used this opportunity as extension of its Child safety month activities and this replaced the safety seminar that was in planning.

## Connect with us



Childsafe SA



@Childsafe SA

We also encourage you to kindly add us as one of your beneficiaries on your card.



## Bredasdorp Awareness Outreach

Childsafe was yet again asked to join the Department of Transport at their #THINK! Land Transport Safety Campaign in Bredasdorp on the 25th of November 2016. Other stakeholders at this event included the Road Accident Fund, Provincial Traffic Department, EMS and Forensic Pathology Services, to mention but just a few. Childsafe was able to distribute its road safety resources to the public as well as answer any other questions or concerns which were brought forward. Childsafe looks forward to reaching more areas beyond the City of Cape Town due to this collaboration with the Department of Transport in 2017.



*The Mayor of Bredasdorp engaging with motorists*



*Voluntary health checks underway*

# Financials

## Child Accident Prevention Foundation of Southern Africa Annual Financial Statements for the year ended 31 March 2017

### Balance Sheet

Figures in Rand	Note(s)	2017	2016
<b>ASSETS</b>			
<b>Non-Current Assets</b>			
Fixed assets	2	3	3
<b>Current Assets</b>			
Trade and other receivables		2 823	187 149
Cash and cash equivalents	3	3 167 630	1 656 891
		<b>3 170 453</b>	<b>1 844 040</b>
<b>TOTAL ASSETS</b>		<b>3 170 456</b>	<b>1 844 043</b>
<b>FUNDS AND LIABILITIES</b>			
<b>FUNDS AND RESERVES</b>			
Accumulated funds	4	1 428 745	641 707
<b>LIABILITIES</b>			
<b>Current Liabilities</b>			
Trade and other payable		-	15 956
Deferred income	5	1 741 711	1 186 380
		<b>1 741 711</b>	<b>1 202 336</b>
<b>TOTAL FUNDS AND LIABILITIES</b>		<b>3 170 456</b>	<b>1 844 043</b>

### Statement of Income and Expenditure

Figures in Rand	Note(s)	2017	2016
<b>Income</b>			
Donations and other income	6	3 923 436	2 450 778
<b>Other income</b>			
Interest received		172 279	93 158
<b>Expenditure</b>			
Administration and management fees		72 188	75 208
Bank charges		12 849	13 056
Candle project		1 142	815
Catering		8 652	10 433
Conference fees		16 945	44 539
Consulting fees		122 782	114 000
General expenses		81 884	47 088
Global road safety week		-	15 977
Postage, telephone and fax		3 914	6 383
Printing and stationery		10 051	56 026
Safe schools project		430 064	309 934
Safe travel to school campaign		2 062 038	1 513 157
Training courses		62 203	35 071
Travelling and accommodation		6 641	8 193
Volunteer stipend		28 880	30 900
Walk This Way Project expenses		333 483	277 887
Woolworths support		54 961	-
		<b>3 308 677</b>	<b>2 558 667</b>
<b>Surplus / (loss) before taxation</b>		<b>787 038</b>	<b>(14 731)</b>
Taxation	7	-	-
<b>Surplus / (loss) for the year before transfers</b>		<b>787 038</b>	<b>(14 731)</b>
Transfers from / (to) special funds		-	80 668
<b>Surplus for the year after transfers</b>		<b>787 038</b>	<b>65 937</b>



# SAFE TRAVEL TO SCHOOL PROGRAMME

## Making Travel to School Safer Every Day



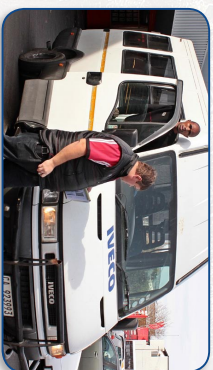
### The Safe Travel to School

programme is a joint collaboration between Discovery and Childsafe that envisions school-going children being transported safely to and from school every day.

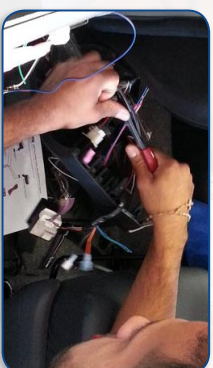
The programme, which will be rolled out countrywide in 12-month phases over a period of five years will help scholar transporters to improve their driving behaviour and road safety awareness with the help of Discovery Insure's proprietary DQ Track System.

The DQ Track System tracks and measures driving behaviour, and each month, the scholar transporters will receive monthly feedback. Discovery, through this programme, and together with Childsafe, is committed to keeping our children free from harm and creating a nation of better, safer drivers.

### The Safe Travel to School programme - what the programme does for drivers



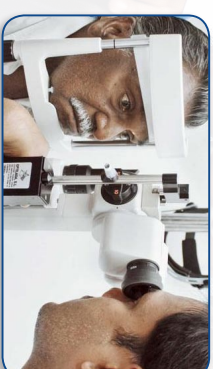
Check whether the driver's vehicle is roadworthy.



Installs the DQ tracking device and monitors driving behaviour 24/7.



Train drivers in first aid and defensive driving.



Arrange for driver eye test and give them spectacles if needed.



### The Safe Travel to School programme - What parents can do



Reward safe driving behaviour.

Know your driver: get his/her details; check whether your driver has the relevant documents.



Know the vehicle which transports your child.



Encourage the driver to set a good example



Encourage your driver to join drivers' associations and programmes like these

