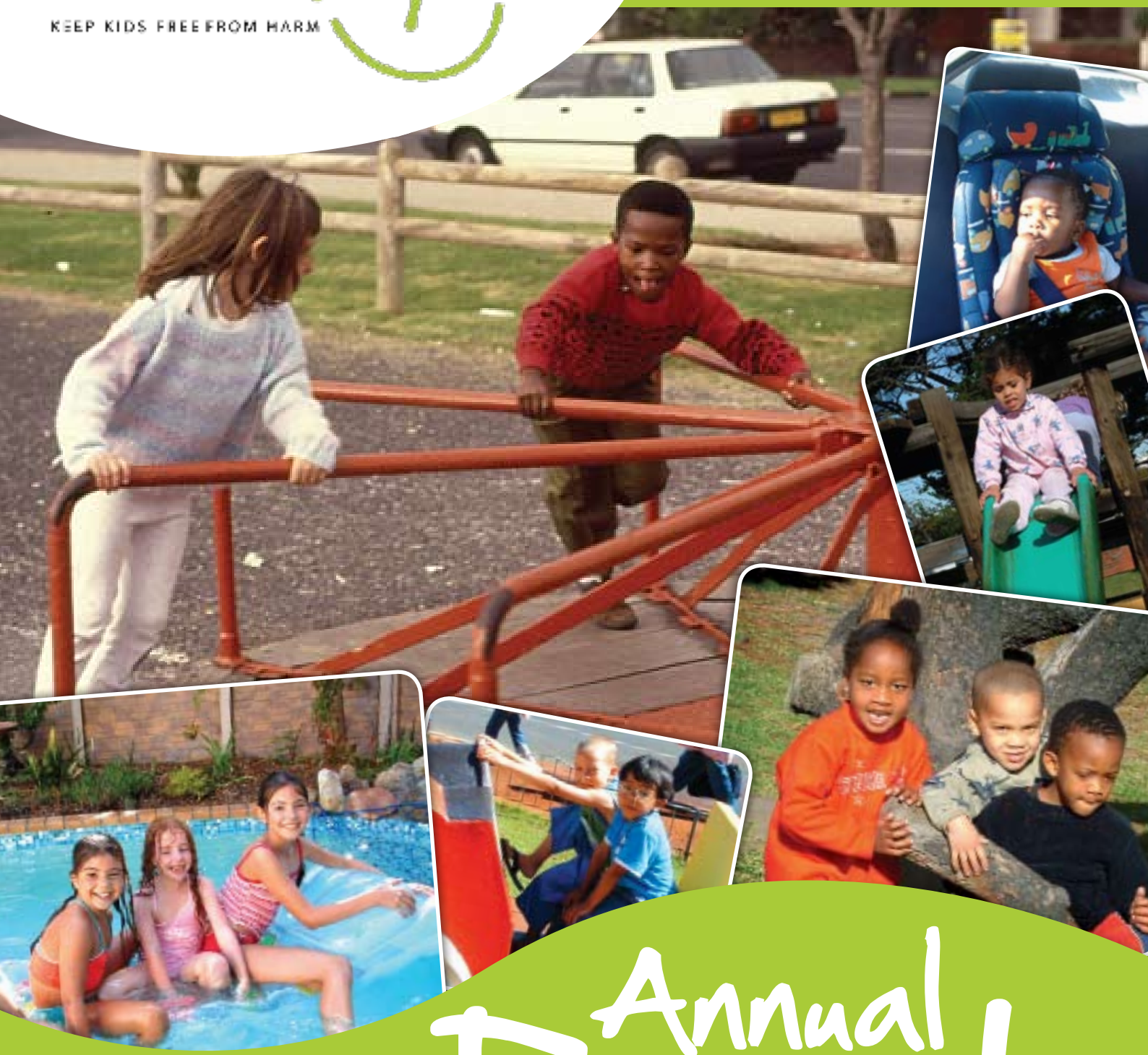
childsafe

KEEP KIDS FREE FROM HARM

A Campaign by the Child Accident Prevention Foundation of Southern Africa (CAPFSA) and Safekids Worldwide



Annual Report

1 April 2008 – 31 March 2009

CAPFSA

A Member Of Safe Kids WORLDWIDE

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President's Message

The 2008/09 financial year proved to be a special year indeed. We have formerly embarked on a campaign to change the name of the Child Accident Prevention Foundation of Southern Africa (rather long, a bit cumbersome and antiquated) to the more zesty "Childsafe South Africa".

This chance was done after a long period of consultation and numerous discussions within the National Board.

It was felt that Childsafe South Africa is an easier-to-utilise name, more marketable and also more likely to be understood as to what our organization is wanting to do: Make South Africa a safer country for children.

We embarked on a national campaign, which was broadly covered by the written press as well as radio and TV. The total value of media coverage achieved during August 2008 was in excess of 19 Million Rands!

Childsafe South Africa hosted, in collaboration with the International Society for Violence and Injury Prevention (ISVIP), the conference on "Children and Injuries" at the University of Cape Town. This represented an ideal opportunity to celebrate the 30th Anniversary of the Child Accident Prevention Foundation of Southern Africa, and was very successful in creating awareness regarding childhood injuries in Africa. The conference was well attended with approximately 200 conference participants and contributors from approximately 20 countries. It drew much support from the National Minister of Health, the province as well as the City of Cape Town. You will find a more detailed Conference report elsewhere in this issue.

It was really with great sadness that we saw Nelmarie du Toit leave Childsafe South Africa. She has been the driving motor behind Childsafe and although she has officially been with Childsafe for 19.5 years, if we have to count the overtime hours she put in, we would count well over 25 years!

Nelmarie du Toit has been managing Childsafe South Africa as the Deputy Director, and managing the Staff effectively. She has always been striving for perfection in whatever she took on. There can be little doubt that she represented the most experienced person on Child Accident Prevention in South Africa.

On behalf of all the staff of Childsafe, but also the National Board, the Department of Pediatric Surgery and the whole of Red Cross Hospital as well as the School of Child and Adolescent Health of the University of Cape Town and the Provincial Department of Health and Education, we salute her and wish her and her family all of the best in the future.

It is also with great sadness that the Red Cross Children's Hospital Administration has decided to freeze Nelmarie du Toit's post for the near future. In spite of numerous complaints and motivational reports, also directed at the Provincial Administration (Health), the administration remains unwilling to re-open the post, with the main reason that there are not sufficient funds.

This is a rather bizarre in the context that the management of one (1) major burn will cost the Hospital more than the annual salary of one (1) social worker.

Strategies to cope with this massive organizational loss are being developed, including going "National" to the Minister of Health.

Meanwhile, we owe a tremendous amount of thanks to our dedicated staff and volunteers in the Cape Town office, in particular Pumla Nyakaza and Giovanna Adams, Dorothy Schulman, Rukea Abdroef and Blossom Mtambeka to fill the huge gaps left by Nelmarie du Toit's leaving.

We also warmly welcome Teri Kruger, who has kindly been prepared to consult for us on a part-time basis. She brings with her an enormous amount of experience in the safety-scene, in particular safety in relation with domestic energy use.

The Childsafe Staff and Volunteers have all been working continuously on Child Safety issues with great energy and dedication.

While challenges remain, there is a growing consensus among politicians and government that prevention is better than cure and we hope that we can safeguard and secure support for our busy organization, doing such sterling and valuable work.

Sebastian van As
President :CAPFSA

Director's Message

Childsafe takes the challenge of reducing childhood injuries and deaths very seriously. Reflecting back on the 2008/2009 financial year we continued with our threefold approach of research, education & training and advocacy in childhood injuries.

With our research (Pediatric Injury Database) we continued to explore how, when, why and where injuries occurred to children that were presented to the Red Cross Children's Hospital. This helped us to develop our safety messages and programmes to address the current injury problems.

Despite the on-going financial challenges we faced, hands-on education and training focusing on protecting children and their families against specific injuries continued.

We have also made great strides this past year in raising the profile of Childsafe through an extensive and successful media campaign. We are so grateful to all our partners and the media for assisting in conveying all the important safety messages to the public.

Other highlights of the year were hosting of the Children and Injuries Conference and our annual Child Safety Month Activities.

Nothing is possible without a team of dedicated individuals and partners and I would therefore like to thank the committed staff and volunteers for their valuable time, energy and passion during the past year.

It was with great sadness that I had to bid farewell to Childsafe at the end of December 2008. Having devoted myself to Childsafe the past nineteen and a half years, none of the achievements of this organization would have been possible without the support of a dedicated and dynamic team of people who accompanied me over the years. I would like to thank all board members, past presidents, directors, staff, volunteers, partners and the Red Cross Children's Hospital for all the support, guidance and encouragement given to me. Thank you also to my family for supporting me in the work that I did and sharing my passion for child safety.

I hope that I have been able to make a positive contribution towards child safety and injury prevention. I am grateful for all the opportunities I had and also the trust and faith that Childsafe management and staff had in me, to manage the programmes.

It has been and honour and privilege for me to be a part of this organisation. I am confident that the devoted staff and volunteers will continue with the excellent work as our children and their children are worth the effort and dedication.

Nelmarie du Toit
Assistant Director

Background

From 2008/09, the Child Accident Prevention Foundation of Southern Africa (CAPFSA) embarked on a major re-branding with a new name and logo. Thus, Childsafe was born.

Child safety needs to grow on a grander scale so the campaign and name change was essential. This change would help communities to easily identify with the cause, and a more pronounceable, attractive, more meaningful name such as Childsafe. This is also in line with our new-look website www.childsafe.org.za that reaches a significant number of people

The CAPFSA name and logo will still continue as a registered NPO, but we will in future promote ourselves as Childsafe - a Campaign of the Child Accident Prevention Foundation of SA and Safekids Worldwide.

CAPFSA

The CAPFSA logo signifies the balance between cautious controlled behaviour and normal adventurous childhood activities and behaviour. A child's life represents a balance between natural abandon of childhood and the essential controls that ensure the safety of the child. It is this precarious balance, which is captured in the logo of CAPFSA. The losses incurred when the balance is disturbed can be enormous.

Childsafe believes that every child has a right to grow and flourish in a safe environment without the threat of being hurt.

Our mission is to promote optimal health and development of all children in South Africa. Childsafe aims to reduce and prevent intentional and unintentional injuries through research, education, environmental change and recommendations for legislation. To achieve this we work in co-operation with government, industry, non-governmental and community based organisations, community groups and individuals.

VISION:
A Safer World for Children

The specific objectives of Childsafe and the Foundation are:

1. *The promotion of a general understanding of the nature, extent and cost of childhood injuries.*
2. *To raise community awareness of childhood safety and injury prevention.*
3. *To reduce frequency, minimize the severity, or prevent the occurrence of childhood injuries.*
4. *To serve as a resource centre to the communities, providing meaningful information and resources regarding childhood injuries and their prevention.*
5. *To serve as a scientific body of knowledge regarding childhood injuries and preventative methods.*
6. *To foster community involvement as a basis for child accident and injury prevention services.*
7. *To increase the levels of participation of all sectors of the community (government and private organisations).*
8. *To develop and implement injury prevention measures.*
9. *To lobby and motivate for safety standards and legislation regarding children's products and safer environments.*

This past year Childsafe continued investigating childhood accidents and ways of preventing them. In addition, we also operated as a resource centre for the general public, and for those involved in preventative health education and environmental planning.

Childsafe continued to establish and maintain good working relations with various departments, organisations and individuals concerned with child safety. These include the Department of Health, Emergency Services, the Medical Research Council, Community Safety, UCT Children's Institute and others.

Childsafe, in line with other organisations around the world, feels that safety education of both adults and children must go hand in hand with improving conditions in the environment and products used in order to achieve a reduction in the high rate of fatal and disabling injuries to children in South Africa.

Research

Since 1992 the Foundation, and now Childsafe, continues to update and gather available statistics on childhood injuries and deaths presenting at the Red Cross Children's Hospital Trauma Unit. This database currently has approximately 140 000 childhood injuries recorded and is one of the biggest paediatric injury databases

The Childsafe database serves the purpose of a surveillance system on childhood injuries. This database has been systematically analyzed for a large number of clinical and epidemiological studies relating to childhood injuries. With funding from Safekids Worldwide we were able to reduce the backlog of the data capturing.

Therefore, more recent trauma data is available presently and it is hoped with further support to work towards a real-time injury surveillance system.

We would like to thank, James Workman, Lesley Workman, Blossom Mtambeka and Dorothy Schulman for the re-writing and cleaning of the database and, punching of data and coding of trauma record sheets.

PEER REVIEWED ARTICLES

- "*Femur fractures in infants*" AB van As, SR Garach. SAMJ 2008 98(1):23-4
- "*A prospective study of significant non-fatal injuries in small children in Cape Town: Lessons for prevention*" Van As AB, Verhage A, Moore SW. African Journal of Paediatric Surgery 2007; 4(1):7-12
- "*Children, Violence and the Media*" van As S, Ramanjam V. SAJCH 2008;2(1): 14
- "*An unusual cause of humeral fracture*" Prince M, van Dijk J, van As AB. SAJCH 2008; 2(1): 34-35
- "*Fracture patterns in non-accidentally injured children at the Red Cross Children's Hospital*" AB (Sebastian) van As, Richard Craig, James Franklin, Sudeshni Naidoo. South African Journal of Child Health 2007; 1(3): 102-105.
- "*The Child Rape Epidemic*" Booysen N, Brown C, Collison N, Diedericks R, Ginger F, Hendricks S, Karp L, Loleka N, Pieters A, Slabbert L, Van As S. S Afr Med J 2008; Jul:98(7):490-2.
- "*Assaults with a sharp object in small children: a 16-year review.*" Van As AB, van Dijk J, Numanoglu A, Millar A. Pediatr Surg Int 2008 Sep:24(9):1037-40.

CHAPTERS PUBLISHED

- "Assessing the prevention response to child road traffic injuries" Matzopoulos R, du Toit N, Dawad S, van As Sebastian. In "Crime, Violence and Injury Prevention in South Africa: Data to Action". Eds: van Niekerk A, Suffla S & Seedat M. UNISA 2008: 10-25.

OTHER CONTRIBUTIONS

World Report on Child Injury Prevention - WHO /UNICEF
Advisory Committee & Regional Consultant - Sebastian van As
Working Group Member Poison Chapter - Nelmarie du Toit

PRESENTATIONS

Local:
- "National Safety Seminar" Emergency Services 2008, Tygerberg Hospital, Cape Town. Paper: "Child Accident Prevention in Africa"
- School of Child and Adolescent Research Day 2008, Cape Town,Paper: "Facial Gunshot in a Child"
- School of Child and Adolescent Research Day 2008, Cape Town , Paper: "Dog bite wounds in Children"

International:
- National Pre-Conference on Paraffin Safety, 2008, Cape Town "Safe energy usage in the Home"
- International Society for Violence and Injury Prevention Conference on Children and Injuries, September 20008, Cape Town. - Opening Key Note Address: "Children & Injuries"
- International Society for Violence and Injury Prevention Conference on Children and Injuries, September 20008, Cape Town , Observational survey of safety belt and child restraint use – Cape Town, South Africa". Du Toit N, van As AB
- Safekids Worldwide Leadership Conference 2008, Washington DC, USA. Paper: Child Injury Surveillance Systems in South Africa
- 19th International Safe Community Conference 2008, Christchurch, New Zealand. Paper: "Does the Safe Communities Model serve children?". Paper: "Developing a safer environment for children from low income regions and countries"
- City of Cape Town International Conference - Falls from Public Play ground equipment –A review - October 2008 - Nelmarie du Toit

Education and Training

A summary of education and training activities and outputs by Childsafe.

	2007/2008	2008/2009
Educational leaflets distributed	24 180	23 190
Lectures, workshops & talks	42	39
Exhibitions & Open days	5	6
Training courses	3	4
Radio programmes	25	59
Television coverage	1	27
Newspaper & Magazine articles	37	55
CAPFSA Reporter (Newsletter)	4000	3000

Childsafe received numerous requests for workshops, training courses and presentations. More than 3000 individuals were reached through our education and training sessions.

Institution/Firm	Target Group	Community	Total Reached
Zanokhanyo Home Management Training Centre	Unemployed women-home managers	Khayelitsha	236
Red Cross Children's Hospital	RXH Student Nurses	Red Cross Children's Hospital	196
Health & Safety Training Course	Crèche/Educare Teachers	Red Cross Children's Hospital	70
City of Cape Town	City Employees	Good Hope Centre	± 300
Red Cross Children's Hospital	Outpatients parents	Red Cross Children's Hospital	477
City of Cape Town Fire & Rescue Services	Newly Employed Fire Fighters	Red Cross Children's Hospital	10
Child Welfare Society	School children-holiday programme	Guguletu	150
Medical Research Council	Community health promoters	Strand	20
Value	Creche teachers	Masiphumele-Fishhoek	51

HEALTH AND SAFETY TRAINING COURSE FOR EARLY CHILDHOOD DEVELOPMENT CENTERS (ECDS)

Childsafe ran several Health & Safety Training courses for Early Childhood Development Centres (ECDs) during 2008. More than 70 Educare workers and crèche staff from thirty different childcare facilities received training. The training courses each ran for two and a half days or 20 hours.

Workshop participants working in groups

After completion of these training courses, the educare / crèche staff are equipped with knowledge and information on child safety, particularly:

- how to meet the health and safety needs of children in ECD facilities;
- how to put the theory presented during the course into practice by developing a health and safety programme at the child care facility they work in;
- knowledge on how to treat (first aid) in their settings;
- and identify and refer child abuse cases.

Childsafe also made use of specialists outside our organisation who assisted with facilitation of the session during the courses. These trainers were: Selwyn Rossouw from the City of Cape Town Fire and Rescue Services – Evacuation plan; Trainers from RAPCAN – Child abuse and neglect; Sr. Linda Jonker, Sr. Johanna Lucas and Sr. Natalie Moller from the Red Cross Children's Hospital – Integrated Management of Childhood Illnesses.

On the 28th November 2008 forty Early Childhood Development centres (ECD) practitioners received their Health and Safety certificates during a ceremony held at the Johnson & Johnson Hall, Red Cross Children's Hospital. This function was honoured with the presence of Iris Williams who is an ECD co-ordinator in Wynberg Development Offices. Ms Williams was invited as a guest speaker and she also assisted with the handing of certificates to the deserving delegates.

We thank our funders SAFEKIDS WORLDWIDE and The City of Cape Town for assisting with funds to run training courses.

A Member Of Safe Kids WORLDWIDE

CITY OF CAPE TOWN | ISIXEKO SASEKAPA | STAD KAAPSTAD

THIS CITY WORKS FOR YOU

The first Health & Safety training course for the year 2009 was held on the 11, 12 & 13 March 2009. Twenty-five educare teachers who had crèches or day care centers from various areas of the Western Cape received the training. In this group we had ECD centre's that came as far as Grabouw and fieldworkers from an NGO, Center for Early Childhood Development. The three-day training was held at Johnson & Johnson Hall at Red Cross Children's Hospital. The following centers were represented:

Rainbow Educare – Grabouw
Centre for Early Childhood development - Claremont
Wesbank Educare – Kuilsriver
Emmanuel Educare – Phillipi
Landulwazi Educare – Grabouw
Lukhanyo –Mfuleni
Ubukhobakhe daycare–Khayelitsha
Isiqalo Educare – Mfuleni
Little Diamond Educare– Kuilsriver
Teletubbies Crèche - Fisantekraal
Mzamomhle - Mfuleni
Highbury Park Educare – Kuilsriver
Little Rascals ECD Centre– Grassy Park
Hope for the Children Day Care – Khayelitsha
Sivenathi Licenced Home – Blackheath
Jack & Jill Educare – Grabouw
Busy Tots – Mfuleni
Angels Only – Fisantekraal
Siembamba Creche – Fisantekraal
Barney & Friend Educare - Mandalay
Teletubbies Pre-school – Wesbank
Nonzame Educare – Phillipi

The following are course modules that were covered during the three-day training

- Health and Safety Plan
- Injury prevention linked with growth and development
- Relevant Legislation
- First Aid-Paediatric Emergency Care
- Identification and referral –suspected child abuse
- Integrated Management of Childhood Illnesses – Community & Family Component

Mr Rossouw (City of Cape Town: Fire & Rescue Services) giving a presentation

A group photo

Childsafe would like to thank the following experts without whom the training course would not have been a success:

- Mr Sylwin Rossouw of Ottery Fire Station for facilitating the evacuation plan session
- Ms Iris Williams from Wynberg Social Development who facilitated the legislation and minimum standards in ECDS
- Ms Sindile Mayoli from the Medical Education Centre for facilitating the Paediatric First aid session
- Ms Moefeeda Salie-Kagee from RAPCAN for facilitating Child Abuse session
- Sister Johanna Lucas for facilitating the IMCI session

We would also like to thank Safe Kids Worldwide for making funding available so that we can run this training.

CANDLE SAFETY PROJECT

Candle-related fires are a growing problem in South Africa. Childsafe, together with other stakeholders, initiated the candle project in 2006 making sure that communities are educated on the dangers that unprotected candles might pose. Through the passionate guidance of volunteer Dorothy Schulman, this project has now been running for more than 3 years.

Demonstrations of safer candle use to parents in Out Patient Department waiting areas at Red Cross Children's Hospital continued during 2008/9, with special focus ahead of winter, Child Safety Month, and, before the Summer Fire Season.

Approximately 500 jar units were distributed following these demonstrations, plus additional illustrated explanatory leaflets were given freely. Via the demonstrations, our Candle Project has reached a geographical area from the West Coast to the Eastern Cape; from Upington in the north to Masiphumelele in the Southern Peninsula.

Parents showed enthusiasm for using the safer candle. Many have experienced or heard of accidents when people have been burnt, and homes destroyed by fire from fallen candles.

Pumla Nyakaza, of Childsafe, also gave Safer Candle Project demonstrations throughout the year to nurses attending the Burns Prevention Course at the Nurse Education Department, Red Cross Children's Hospital.

Childsafe appealed for a donation of glass jars from Rondebosch Boys' High School for the ongoing Safer Candle Project. Through the innovation of the pupils and generous parents, especially Merle Kleinsmith,

and HR Business Partner, Jessie Daniels, both of Consol Glass, and the High School's Public Relations Head, Pam Ogilvy, a very large donation of three thousand six hundred clean glass jars was delivered for the Safer Candle Project on 23 July 2008.

This welcome donation of jars is being utilized during safety demonstrations at the Red Cross Children's Hospital, when parents and carers are shown how to use a candle safely in a glass jar with dry sand.
Thank you Rondebosch Boys' High and Consol Glass, and, also a special thanks to Natalie Moller of the Red Cross Children's Hospital who co-ordinated the donation and receiving of the jars.

Ahead of the summer Cape fire season, Childsafe Staff and volunteers gave a series of Candle Project demonstrations in the Out Patient Department waiting areas of Red Cross Children's Hospital. Following demonstrations of safer candle use, 115 jar units- measured amount of sand, 2 half candles, and a large recycled glass jar-and explanatory leaflets were distributed to mothers and carers.

After one of the demonstrations, Christmas gifts, kindly donated by Woolworths, were handed to excited patients.

Graham, a volunteer graduate from UK, and Kurt, a medical student from USA, gave excellent support by packing sand bags, and assembling jar units in preparation for distribution.

Members of the audience showed expressions of approval for safer candle use. Many remembered the recent fire at the beginning of December when fallen candles caused a thousand people to be victims of shack fires.

The pins represent the areas that have been reached through the demonstrations

Merle Kleinsmith, Jessie Daniels, Pam Ogilvy and the boys from Rondebosch Boys High School

Childsafe Campaign - Child Safety Month August 2008

Childsafe launched a variety of activities during the August Child Safety Month in an attempt to address the crisis proportions afflicting South Africas children in terms of trauma through accident.

CHILD SAFETY EXHIBITIONS

An exhibition was held at the Red Cross Children's Hospital for the whole month of August with each week having a different theme. The first week starting from the 4th – 10th August focused on General Accidents. The following week, which coincided with General Electricity Safety Week focused on burns. Eskom was invited to co-exhibit with Childsafe. Various activities were embarked on during this week, which included talks with staff, children from the crèche, outpatients in the waiting room and visits to the Trauma and Burns units.

Another exhibition was held at Groote Schuur Hospital. Rukea Abdroef, a Childsafe volunteer, co-ordinated and manned the exhibition stands at Groote Schuur Hospital. This exhibition was held during the week of 11 – 15 August. The focus was on various topics which, included burns, poisoning, road safety, drowning and child abuse. There was a good turnout from staff of the hospital and patients who came in to view the exhibition and also took materials. Approximately 400 people were reached.

The week of the 18-24 August focused on Road Safety and the last week we ended with Poisoning and Drowning. The Paraffin Safety Association also put up a stand on the prevention of paraffin poisoning and burns. With the two exhibitions, there were lucky draws for staff of both hospitals and the public who came to visit the hospital to participate in.

SAFETY ACTIVITY PACKS FOR RED CROSS CHILDRENS HOSPITAL PATIENTS AND CRECHE

With a donation made possible by Woolworths of gift bags, crayons and toys, Childsafe was able to make up goodie bags to hand out to all hospital patients in the different wards, waiting areas and to the hospital crèche children. In the goodie bags there was also a colouring-in safety book, donated by 107 and children's fire prevention pamphlets from the Cape Town Fire and Rescue Services.

CHILD SAFETY MONTH SAFER CANDLE DEMONSTRATIONS

Childsafe staff gave weekly Candle Project demonstrations during August, which were held in the Red Cross Children's Hospital - Out Patient waiting areas. Following the demonstrations of safer candle use, a total of 200 jar units and illustrated leaflets were distributed to mothers/carers.

Excellent support in preparation for, and at demonstrations, was generously given by two visiting volunteer medical students, Leda (UK) and Katie (USA), who helped to make the high number of jar units distributed possible. They packed measured mounts of dry sand into plastic bags, then assembled sand bags and two half candles into large glass jars to create units, and finally piled boxes of supplies, leaflets and carrier bags onto the trolley for transportation to Out-Patients.

Again, we noticed evidence for the success of the Candle Project by the response of the audience to embrace the idea of using candles safely, and by their willingness to carry the message home to friends and neighbours. Jar units were given to mothers/carers living in many areas of the Cape Peninsula, and to the country areas of Piketberg and Garies.

MEDIA

During Child safety month extensive media coverage were received with safety messages and programmes on Child injury prevention. A wall chart was published on Poisonous pesticides conjunction with The Department of Health (Western Cape), Childsafe, University of Cape Town, Occupational & Environmental Research Unit, School of Public Health, Durbell Pharmacies and Woolworths. (more on media under media report)

SAFETY CONFERENCE.

Child Safety Month activities ended on a high note with the International Conference on Children and Injuries hosted by Childsafe.
(See full report)

Hospital staff who showed interest in the Eskom exhibition

David Zola and colleague from Eskom had a presentation for hospital creche kids on electricity safety

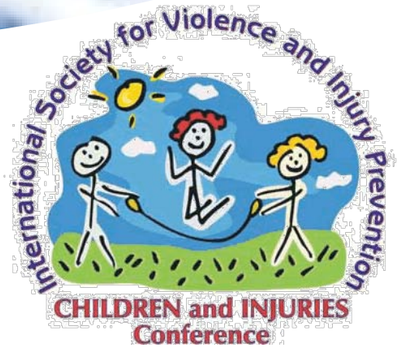
Rukea Abdroef manning a stall at Groote Schuur Hospital

Leda (UK) and Katie (USA) helping to make jar units

Mr Ravan Naidoo and Heidi Gain of Woolworths handing the goodie bags to hospital patients.

Woolworths goodies gave a smile to child visiting the hospital

Conference on Children and Injuries



This international conference was held on 31 August to 3 September 2008 in Cape Town. Children are at the highest risk for accidents and injuries, and over 90% of childhood injuries occur in lower and middle income countries. Approximately half of Africa's population of 1 billion people are children and it was therefore appropriate to host this conference in Cape Town

The organisation was a co-operation between the International Society for Violence and Injury Prevention (ISVIP) and Childsafe, a campaign of the Child Accident Prevention Foundation of Southern Africa. The main aim of the conference was to increase awareness of child injuries and accidents and to create a safer world for children. There were joined chairs, the vice-president of the ISVIP Board, Dr Thuthukile Goba and, Dr Sebastian van As, the president of the Child Accident Prevention Foundation.

To organise a conference of this magnitude requires a tremendous amount of work and we are grateful for the all work performed by the scientific committee, which included both co-chairs as well as Prof Dan Mkize, Dr Ashley van Niekerk (MRC), Prof Alastair Millar and Dr Kgamadi Kometsi. The organising committee included Nelmarie Du Toit, Pumla Nyakaza and Anthea Michaels. Finally the administration was in the hands of the Conference Management Centre of the University of Cape Town and included Deidre Raubenheimer, Eileen Mijlof, Pumla Nyakaza, Giovanna Adams and Nelmarie du Toit.

We were very privileged to have prominent key note speakers such as Dr Margie Peden, the co-ordinator of the Unintentional Injuries Prevention in the Department of Injuries and Violence Prevention of the World Health Organisation, Geneva, Switzerland, Prof Heinz Rode , Emeritus Professor of Paediatric Surgery, Prof Louis Reynolds, a strong advocate for children's rights, Mr Richard Matzopoulos, Medical Research Council at the University of Cape Town and Leana Olivier from the Foundation for Alcohol-related Research and Dr Sue Goldstein from Soul City.

The conference started with a pre-conference organised by the Paraffin Safety Association under leadership of the CEO Patrick Kulati. After general introductions, delegates concentrated on problem analysis and group work regarding burns, ingestion of paraffin, prevention, surveillance, awareness raising and policy caps.

On the evening of the 21st August, a welcome cocktail was held, which was attended by the Mayor of Cape Town, Helen Zille, who delivered an excellent speech on the need to make South Africa and in particular Cape Town, a safer place for children.

The academic program of the conference consisted of 3 main themes. The first day started with general background, an introduction of the Child Accident Prevention Foundation and Child Safe, the International Society of Violence and Injury Prevention and an overview of the WHO World Report on Child and Adolescent Injury Prevention. Key note speakers on this day were focusing on accidental injuries; they discussed road traffic injuries (Richard Matzopoulos and Mr David Frost) and in the afternoon Prof Rode and Prof Reynolds from Red Cross Hospital provided an overview of childhood burns and burn prevention as well as the devastating effects of cars on our younger society.

The second day focused on non-accidental injuries (violence) and introductions were provided by Mr. Richard Matzopoulos, Dr Sue Goldstein and Zizo Tshisela from Eskom. The topics discussed were the Epidemiology of Childhood Injuries, the child's experience of violence in South Africa and the education and awareness required to prevent death and injuries. An overview of fatal violence amongst South African children younger than 15 years was provided, while Sandra Marais from the Medical Research Council talked about the prevention of foetal alcohol syndrome. Esme Jordaan spoke about alcohol intervention in pregnant woman and Tessa Thiabens spoke about pain in the Paediatric Trauma Unit. This day focused significantly on the topic of the child sexual abuse and presentations regarding this topic were delivered from South Africa (Sharon Cox) as well as from Mozambique (Bonifacio Cebola). Naeema Abrahams discussed the gaps in the service for the child sexual abuse. Prof Seung Wook Lee spoke about the trend of child mortality rates in Korea. The afternoon was introduced by Prof Mkize from the University of KwaZulu-Natal and he spoke about the Durban youth health risk behaviour study. Angela Rackstraw discussed creative art therapy groups with South African children in order to break the cycle of violence.

The third day of the conference was specifically focusing on the devastating role of alcohol on South African families and children. The first speaker was Sarah Fisher from SMART who spoke on the silent victims of alcohol abuse affects on families. The deputy Mayor made the key note address on behalf of Mayor Helen Zille on how to create a safer city for children. After which, we had presentations by Leana Olivier on the epidemiology of the foetal alcohol spectrum disorder in the Northern Cape Province, Maureen McCrea of Health Promotion, Metropole on keeping children away from alcohol and Rionell Gabriels discussing the value of kangaroo mother care as an intervention method implemented with Tik abusing mothers. Evi Germeni of Greece spoke about the European Code against Injuries: how willing are mothers of newborn children to adopt injury preventive practices.

At the end of the conference Dr Thuthukile Goba presented a comprehensive overview of the whole conference including a distinct list of resolutions (see www.childsafe.org.za). These were divided in the categories of the world report on the prevention of child and adolescent injuries from the World Health Organisation.

We have been asked by the National Department of Health to integrate the Conference's Resolution with the Integrated South African Prevention Strategy on Unintentional Injuries.

In summary, the conference represented an ideal opportunity to celebrate the 30th Anniversary of the Child Accident Prevention Foundation of Southern Africa also known as Childsafe, and was very successful in creating awareness regarding childhood injuries in Africa. The conference was well attended with approximately 200 conference participants and contributors from approximately 20 countries. Besides the previously discussed scientific program, there was ample time to network and develop more informal contacts. The Gala dinner at Nyoni's Kraal was a great success with traditional Zulu dance, an African band from the Congo and excellent traditional African food.

Once again we would like to take the opportunity to extend our sincere thanks to all the people involved in making this international conference a huge success.

We would also like to thank the following Sponsors who assisted with funding, conference materials and products and general funding. Your support was highly appreciated:

- Department of Community Safety – Western Cape
- Provincial Government Western Cape
- Paraffin Safety Association
- National Department of Health
- City of Cape Town
- Childsafe
- Woolworths
- Shell
- Metropolitan Life and
- Johnson & Johnson

Dr Margie Peden from WHO, Professor van As of Childsafe and Dr Goba, the ISVIP Chairperson

Mr. Patrick Kulati from Paraffin Safety Association, Dr Goba, Mayor of Cape Town Hellen Zille and Prof van As

Jurek Grabowskie (SafeKids USA) with Prof Kathy Sanders-Phillips (Washington)

Johnson & Johnson Health Leadership Programme XV

Pumla Nyakaza and Dr Anita Parbhoo were fortunate to be the only two delegates to be nominated to represent Red Cross Children's Hospital for a week Health and Leadership training programme that was held at the University of Cape Town, Graduate School of Business at the Break Water Lodge in V&A Waterfront. Johnson & Johnson sponsored the cost of the training programme and the accommodation for the five days 08-13 February 2009.

It was a very intensive five days training programme which aimed at equipping and empowering health managers to be better managers in their workplace. The training programme had a lot of practical participation which included group project presentations and group reflection and synthesis. The programme was presented by very knowledgeable lecturers that had in-depth understanding of the subject and it consisted of the following modules:

- Psychology in Management
- Self Mastery
- Thinking systematically
- Managing processes
- Managing outputs and outcomes

It was indeed a very valuable course to attend which I feel I personally gained invaluable information which will assist in managing Childsafe since the resignation of Nelmarie du Toit.

- Pumla Nyakaza

Back row: Ruth Lewis, Mphumzi Booi, Bongani Mlambo, James Warwick, Andre Luck, Jacques du Toit, Daniel Grootboom, Thembile Masitho

3rd row: Helen Hayes, Chevonne Fitzroy, Tracy Ellis, Javed Sayed, Nirosha Walklett, Marlene Poolman, Salama Basardien, Vathiswa Zola

2nd row : Nosipho Jonas, Anita Parbhoo, Pumla Nyakaza, Wendy Pepper, Volente Jonkers, Helen Sammons, Siziwe Ntsabo, Dellwyn Hayward

Front row: Myrle Michaels, N C Hlatana, Bruce Macdonals(GSB), Cecile Coetzee, Yvonee Paterson, Zethu Xapile, Kerrin Begg(GSB), Nolusindiso Kalawe

Advocacy and Legislation

Childsafe participates wherever possible in campaigns and is involved in lobbying around issues of child rights and injury prevention as they arise or become relevant.

Our involvement in legislative advocacy varies according to the development of state policies, programmes and legislation. We participate in the legislative process in South Africa by making submissions regarding new legislation while it is still in bill form.

EXHIBITIONS

Childsafe had a display at the City of Cape Town Employee Wellness Week, held at the Good Hope Centre. Child safety materials were on show to assist City employees with information on how to keep their children safe.

The Employee Wellness programme of the City of Cape Town took place during May. The theme was "Living your Life" The aim of the event was to raise awareness and promote employee wellness focusing on the health and well-being of the City Employees.

Childsafe also had the opportunity the exhibit at the Baba Indaba during July 2008. With this exhibition we reached various parents and carers, conveying safety messages and also promoted the new logo and Childsafe name

City of Cape Town employees receiving educational materials

Parents who showed interest in Childsafe stand at Baba Indaba

From Left: Natalie Pereira of Celebrity SA, Prof van As, Davin Phillips of Celebrity SA, Nelmarie du Toit and Pumla Nyakaza sitting

NEWSLETTER

Childsafe printed and distributed four issues (4000 copies) of the Childsafe News. The name of the newsletter changed from the CAPFSA Reporter to the Childsafe News. This newsletter is our medium for conveying safety information and current local and international initiatives on child safety and injury prevention to the public. Electronic copies of the Newsletter have also been made available to a wider target of health professionals, educators, clinics and hospitals and members of the public.

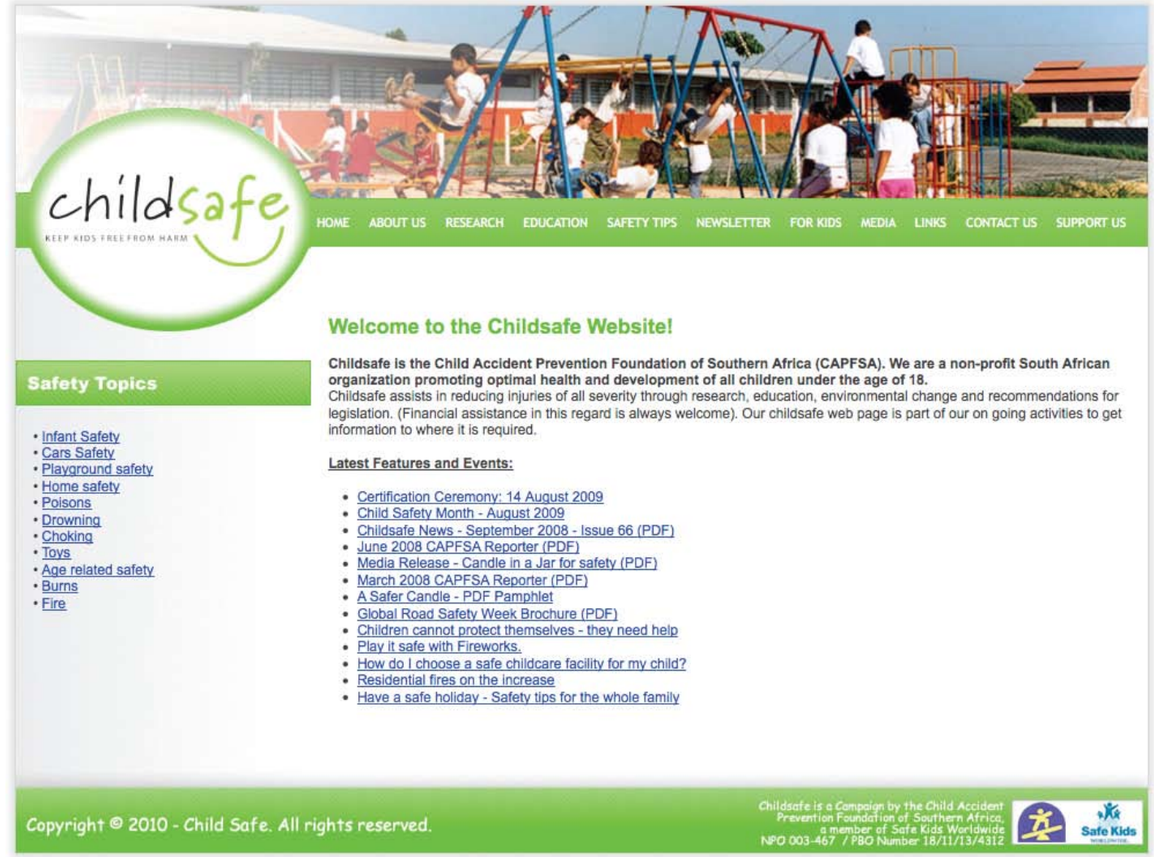
MEDIA

Extensive media coverage on child injury prevention over of the past year and has greatly assisted in getting safety messages and prevention information out to important role players and the general public. Regular requests were received from publications for articles on child safety. We are grateful to all the media in partnering with Childsafe this past year and thank them for their valuable assistance in advocating for child safety and injury prevention.

Childsafe embarked on an extensive three month national media campaign over August 2008. With the valuable services of Celebrity Services South Africa the total value of media coverage received during the three months was in excess of 19 Million rands. The three month campaign has seen excellent exposure in all mediums with 1.3 million rand in print media, just over 13 million rand in television, 2.7 million rand in Radio and 1.2 million in Online Media.

The core purpose of Childsafe is to educate the public on prevention. We feel confident that the campaign established great awareness. We believe that through the success of the campaign, the media have also become more aware of Childsafe. Herewith some examples of our coverage during our three month media campaign.

RADIO MEDIA	TELEVISION MEDIA	PRINT PUBLICATIONS	ONLINE MEDIA
Cape Talk	Morning Live - SABC 2	The Rep	Your Parenting
702	E-News ETV	The Citizen	Health 24
Highveld	Imani - SABC 1	Aboutime	Kids Connection
Jozi@7	Fokus - SABC 2	CEO	SA Kids on the Go
East Coast Radio	E-News DSTV	Cape Argus	IOL
SAFM	Artcha SABC 2	Jelly Bean Journal	Women 24
702	Kids News SABC 1	Boksburg Advertiser	Babies Online
Kinfisher FM	Shift SABC 1	Die Son	Bizcommunity
Metro FM	YoTV SABC 1	Express	Woman's Net
Radio Islam	Hectic Nine - 9 - SABC 2	The Witness	Parenting 24
Heart	K all Day - DSTV	Beeld	Confabb
KFM	SABC News International - SABC 2	Daily Sun	Cape Town
Ligwalagwala	Great Expectations ETV	Your Pregnancy	Babies Online
Radio Tygerberg		Cape Town's Child	News 24
		Die Burger	
		Rapport	



WEBSITE

The Childsafe website (www.childsafe.org.za) serves as an important mouthpiece and educational tool for people interested in Child Injury Prevention.

We would like to thank Neal Meaker & Karen Nortjie from AltonSA – A web Design and CD Creation Company for the continued support of and creation of our website. We are currently in the process of updating and revitalising our website. (www.altonsa.co.za)

RESOURCE CENTRE

The Childsafe Resource Centre is based in the Staff Education Centre at the Red Cross Children's Hospital. This resource contains a collection of local and internationals resources on child injury prevention and intentional injuries, which have been collected over the years.

MEMBERSHIP

Over the years we have enjoyed the support and acknowledgement by our members. This base affords us greater strength to speak out and motivate for positive change towards a safer society.

Who's Who at Childsafe

NATIONAL PRESIDENT - Prof AB. Van As

NATIONAL DIRECTOR - Nelmarie Du Toit

NATIONAL BOARD - Mr W. Alexander
- Mrs PK. De Villiers
- Prof M. Jacobs
- Prof H. Rode
- Prof AB. Van As
- Prof A. Millar
- Dr T. Visser
- Dr A. Van Niekerk
- Mr S. George
- Dr T. Naledi
- Mrs L. Mtwazi
- Mrs P. De Lille
- Prof M. Seedat

ACCOUNTING OFFICE - Mr Julian Hoffman

AUDITORS - Nolands Inc
- Registered Auditors

CONTRACTORS - Ms Teri Kruger
- Ms Margie Tromp

STAFF STRUCTURE:

WESTERN CAPE - Nelmarie du Toit
- Pumla Nyakaza
- Giovanna Adams
- Blossom Mtambeka (Volunteer)
- Dorothy Schulman (Volunteer)
- Rukea Abroef (Volunteer)

GAUTENG - Mrs Jenny Clarke

Childsafe Funders and Members

- Department of Community Safety – Western Cape
- Provincial Government Western Cape
- Paraffin Safety Association
- National Department of Health
- City of Cape Town
- Woolworths
- Shell
- Metropolitan Life
- Johnson & Johnson.
- SAFEKIDS WORLDWIDE
- City of CAPE TOWN - Protea Sub Council

CHILDSAFE MEMBERS

1 APRIL 2008- 31 MARCH 2009

The following companies, organisations and individuals are CAPFSA members. Their membership not only expresses their support but is also proof of their commitment towards safety.

Gold Member
Woolworths

Silver Member
Nets for Africa
Sanlam
Aquachlor

Bronze Members
Rosemary Hickman
Aquatots Swim Program
Aqua- Net

Regular Members
Blue Balloon Preschool
Child Guard
Melville Montessori
Miriam Patel
Lizemarie Choice
Care Training
Lynn Bluff Emergi
Care CC
Risidale Primary
Sarah Philbrick
Jorge de Angrade
Jacqui Oostenhuizen

Annual Financial Reports

Child Accident Prevention Foundation
(NPO Number 003-467)

Approval and statement of responsibility for the year ended 31 March 2009

The Management Committee are responsible for the maintenance of adequate accounting records and the preparation and integrity of the financial statements and related information. The external auditors are responsible for independently auditing and reporting on the fair presentation of financial statements in conformity with International Auditing Standards. The financial statements have been prepared in accordance with general accepted accounting practice and in the manner required by the Non Profit Organisations Act of South Africa, 1997.

The Management Committee are also responsible for the organisation's system of internal financial control. These are designed to provide reasonable, but not absolute, assurance as to the reliability of the financial statements and to adequately safeguard, verify and maintain accountability of assets and to prevent and detect misstatement and loss. Nothing has come to the attention of the Management Committee to indicate that any material breakdown in the functioning of these controls, procedures and systems has occurred during the year under review.

The financial statements have been prepared on the going concern basis, since the Management Committee have every reason to believe that the organisation has adequate resources in place to continue in operation for the foreseeable future.

The annual financial statements set out on pages 3 to 7 were approved by the Management Committee on 28 Nov 2009 and are signed on their behalf by:

CHAIRMAN

HONORARY TREASURER

Nolands

Report of the independent auditors to the members of Child Accident Prevention Foundation
(NPO Number 003-467)

We have audited the accompanying annual financial statements of Child Accident Prevention Foundation for the year ended 31 March 2009 which comprise the balance sheet, income statement, a summary of significant accounting policies and other explanatory notes as set out on pages 4 to 7.

Members Responsibility for the Financial Statements
The organisation's members are responsible for the preparation and fair presentation of these annual financial statements in accordance with generally accepted accounting practice and in the manner required by the Non Profit Organisations Act of South Africa, 1997. This responsibility includes: designing, implementing and maintaining internal control relevant to the preparation and fair presentation of annual financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditors' Responsibility
Our responsibility is to express an opinion on these annual financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and that we plan and perform our audit to obtain reasonable assurance whether the annual financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the annual financial statements. The procedures selected depend on the auditors' judgement, including the assessment of the risks of material misstatement of the annual financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the annual financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the trustees, as well as evaluating the overall presentation of the annual financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Qualification
In common with similar organisations, it is not feasible for the organisation to institute accounting controls over cash collections from donations and other voluntary income prior to initial entry of the collections in the accounting records. Accordingly, it was impracticable for us to extend our examination beyond the receipts actually recorded.

Opinion
In our opinion the annual financial statements present fairly, in all material respects, the financial position of the organisation as at 31 March 2009 and its financial performance for the year then ended in accordance with general accepted accounting practice

Nolands Inc
Nolands Inc.
Registered Auditors
Per: Bjorn Swanson
Chartered Accountant (SA)
Registered Auditor

28 November 2009
Cape Town

Nolands Inc.
Registered Auditors
PO Box 3001 Cape Town 8000
Tel +27 21 [illegible]
Fax +27 21 [illegible]
Email [illegible]
Website www.nolands.co.za

Child Accident Prevention Foundation
(NPO Number 003-467)

Statement of income and expenditure
for the year ended 31 March 2009

	Notes		2009	2008
Income			413 671	189 666
Donations received	3		224 376	133 207
Membership fees			1 620	1 260
Interest earned			60 920	55 199
Fundraising	4		124 955	-
Sundry income			1 800	-
Expenditure			385 435	137 307
Administration fees			8 419	-
Advertising			34 200	8 524
Bank charges			2 093	2 099
Candle Project			1 770	794
Child safety month			2 099	3 197
Cleaning products			36	-
Conference fees			44 154	17 118
Consulting fees			12 250	-
Day care courses			-	1 234
Data capture			12 537	12 659
Depreciation			5 091	352
Fundraising costs			149 583	-
General expenses			12 829	5 362
Honoraria paid			23 600	12 600
Postage, telephone and fax			5 723	6 443
Printing and stationery			2 495	22 373
Research cost			36 000	-
Safe Kids worldwide			7 275	19 960
Training courses			14 631	17 598
Travelling and accommodation			10 650	6 308
Video expense			-	684
Surplus for the year		R	28 236	52 359

Child Accident Prevention Foundation
(NPO Number 003-467)

Balance sheet
as at 31 March 2009

	Notes		2009	2008
ASSETS				
Non-current assets				
Fixed assets	2		15 953	2 232
Current assets			712 035	682 891
Accounts receivable			15	15
Cash at bank			711 796	682 866
Cash on hand			224	10
Total assets		R	727 988	685 123
FUNDS AND LIABILITIES				
Funds and reserves			712 576	684 340
Accumulated funds at beginning of year			684 340	631 981
Surplus for the year			28 236	52 359
Current liabilities			15 412	783
Accounts payable			15 412	783
Total funds and liabilities		R	727 988	685 123

Child Accident Prevention Foundation
(NPO Number 003-467)

Notes to the annual financial statements - continued
for the year ended 31 March 2009

			2009	2008
3. Donations received		R	224 376	133 207
Safe Kids World Wide funding			178 265	105 832
City Council			-	10 450
Miscellaneous cash donations			46 111	925
Johnson & Johnson			-	16 000
4. Fundraising		R	124 955	-
ISVP Conference			124 955	-

5. Financial instruments

5.1 Credit risk management

Potential concentrations of credit risk consist principally of accounts receivable and short-term cash investments. At the year end the Management Committee did not consider there to be any significant concentration of credit risk which had not been adequately provided for.

5.2 Fair value of financial instruments

The carrying amounts of the financial assets and liabilities reported in the balance sheet approximate fair values at year end.

6. Taxation

No provision has been made for South African normal taxation as the organisation is exempt from taxation in terms of Section 10 (1)(cN) of the Income Tax Act.

7. The Gauteng Education Connection

The results of the Gauteng Education Connection have been supplied by them for incorporation into the results of Child Accident Prevention Foundation as at the date of these financial statements.

8. Investments

An amount of R223 651-86 invested with Nedbank Limited has been earmarked for the building of a Safety House.

Child Accident Prevention Foundation
(NPO Number 003-467)

Notes to the annual financial statements
for the year ended 31 March 2009

1. Accounting policies

The annual financial statements are prepared on the historical cost basis, in accordance with generally accepted accounting practice and incorporate the following principal accounting policies which have been consistently applied in all material respects:

1.1 Fixed assets

Fixed assets are stated at cost less accumulated depreciation. Depreciation is provided on a straight line basis:

- Office equipment - 20% p.a.
- Computer equipment - 33.33% p.a.

1.2 Financial instruments

Financial instruments carried on the balance sheet include cash, accounts receivable and accounts payable. These instruments are generally carried at their estimated fair value. The particular recognition methods adopted are disclosed in the individual policies associated with each item.

1.3 Revenue recognition

The organisation is a non-profit organisation, therefore revenue consists of donations received on a cash basis.

2. Fixed assets

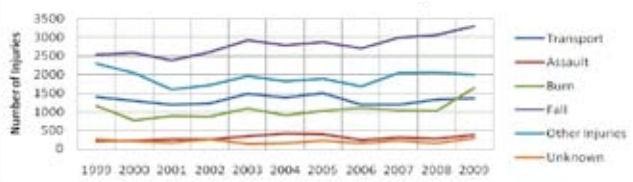
		Opening balance	Additions	Accumulated depreciation	Closing balance
Printer		2 575	-	858	1 717
Data projector		-	12 711	2 542	10 169
Laptop		-	6 100	2 033	4 067
	R	2 575	18 811	5 433	15 953

childsafe
KEEP KIDS FREE FROM HARM

Child Injury Statistics

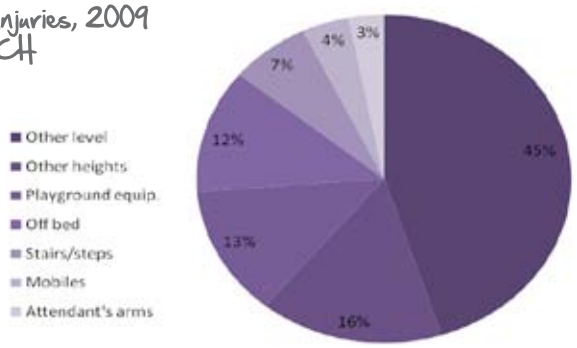
The Childsafe database serves the purpose of a surveillance system on childhood injuries. Since 1992, CAPFSA (now Childsafe) has gathered available statistics on childhood injuries and deaths presenting at the Red Cross Children's Hospital Trauma Unit in Cape Town. This database currently has approximately 140 000 childhood injuries recorded and is one of the biggest paediatric injury databases. The database has been systematically analysed for a large number of clinical and epidemiological studies relating to childhood injuries. (The statistics presented here are for the 2009 calendar year.)

Injuries by Year 1999 – 2009 Red Cross Children's Hospital



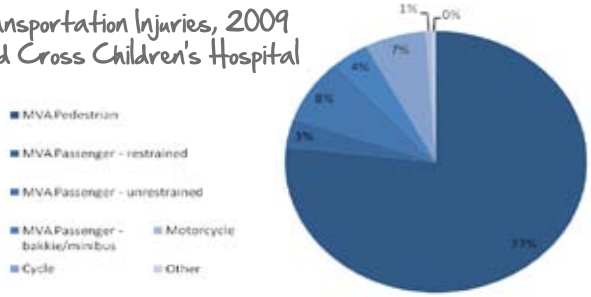
Over the last decade there has been a steady incline of injuries treated at The Trauma Unit of the Red Cross War Memorial Hospital. This may be a reflection of the increase in population. Of specific concerns are the high significant rise of fall-related injuries (from 2500 to 3300 cases annually), the burns (from 1200 to 1700 cases annually) and the increase of children treated after being assaulted (from 200 to 450 cases annually)

Fall Injuries, 2009 RCCH



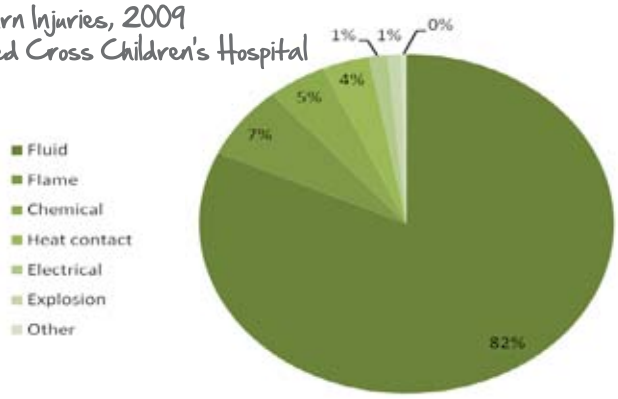
Falls have continued to be the major cause of attendance to the Red Cross Trauma Unit. Most falls occur from a level, height, playground equipment or bed. A small percentage of children present after falls from stairs or mobiles. Falls from the attendant's arms were the most rare, and usually occurred in very small children.

Transportation Injuries, 2009 Red Cross Children's Hospital



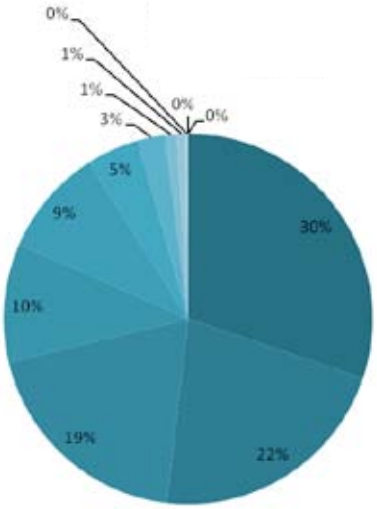
Traffic related injuries cause the most severe morbidity and mortality in our Trauma Unit. Over 75% of injuries as a result of a pedestrian being hit by a motor car. Although we are usually call these motor vehicle accidents, a better way to describe them will probably be motor vehicle crashes, since they nearly always have a specific cause and therefore could have been prevented. It remains a tragedy that the majority of children treated with injuries after a motor vehicle accident as a passenger were not restrained. Unrestrained children present with much more severe injuries.

Burn Injuries, 2009 Red Cross Children's Hospital



The vast majority of children get burned with hot liquids, the second most common form of burns are caused by flames, followed by chemical burns and contact with a heated object. Electrical burns and explosions do not occur often, but may be very serious.

Other Injuries, 2009 Red Cross Children's Hospital



Children can be injured in an amazing variety of ways. This graph indicates that many children are injured by striking against an object or being struck by an object. Other injuries are caused by being caught between objects (a car-door for instance), dog bites, inges-tion /aspiration of foreign bodies and even firearms.

CAPFSA

A Member Of Safe Kids WORLDWIDE