

# CHILDSAFE ANNUAL REPORT 2018-2019







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## PRESIDENT'S MESSAGE



**Big changes have occurred at ChildSafe South Africa in the past year.** ChildSafe South Africa has been continuously working to transform South Africa into a safer place for all its children.

### Some of the **MOMENTOUS SUCCESSES** for 2018 ARE:

- 1) **Consistent growth as the major national and international role player in child safety issues.** While always known for our 3 programmes of Research, Education and Advocacy there has been a significant interest of high-profile global organizations to partner with Childsafe South Africa. We continue to attract high-profile organizations as partners.
- 2) **Appointment a National Executive Director.** The ChildSafe National Board has long recognised the necessity of appointing a National Executive Director to raise our profile and extent our activities nationwide. The organization prides itself in having appointed Ms Yolande Baker from the 1st of April 2018. Her appointment has galvanized the transition of the organization.
- 3) **Making the transition from a small local NGO to a growing and professional organization.** This is reflected in the increased professionalism of the project managers, the greater involvement of board members and the activities of the Financial, Governance and Human Resource Committees.

The ongoing and great success of our programmes are only possible due to continued support from the Red Cross Children's Hospital Administration, the Provincial Government of the Western Cape and generosity of our large corporate donors, local and international.

I would like to end this message by extending my sincere thanks to all of ChildSafe's Staff, Project Staff, National Board and all other supporters.

**Professor Sebastian van As**  
President of ChildSafe



## EXECUTIVE DIRECTOR'S MESSAGE



Dear Friends,

**The team and I are honoured to present this annual report as an overview of ChildSafe's work for 2018.**

Throughout 2018 ChildSafe delivered meaningful growth in our work to reach children, families and communities with interventions and learnings to keep children safe from serious injuries. Our reach expanded beyond the Western Cape into Eastern Cape, Gauteng and KwaZulu Natal. This growth is made possible our new strategic direction of working through partnerships to extend the reach of our injury prevention work. Our partnerships makes it possible to reach children and families directly in their communities through early childhood development centres, schools, clinics, hospitals, churches, driver associations, etc. We can now work with communities in appropriate ways on challenges of keeping children safe.

We recognize the value of local partnerships to build relationships and trust with children and caregivers, who are central to the child safe keeping. Local partners understand of their own communities, they help to identify entry points, and can sustain efforts to support the safety of children over successive generations, long after ChildSafe's commitment ends. Our partnerships now extend beyond our NGO partners, to include the provincial and national Departments of Basic Education, Transport, Community Safety and Health.

Still, though, in 2018 the Red Cross Children's Hospital's Trauma Unit attended to 7 128 children for injuries that were preventable. In this publication we share an overview of a 4 year analysis of unintentional injuries related to drowning, falls, fires or burns, poisoning, suffocation, and transportation-related injuries among others, during the period 2015 to 2018. In 2018, the number of children reporting to the hospital, for similar reasons, have reduced by a mere 8% to 7 128 children

The statistics are a call to action for all of us working in child health as much still must be done to draw attention to the magnitude child injuries. The issue demands effective leadership, resources, partnerships and collaborations for any meaningful impact. Innovative and evidence- based solutions are known. ChildSafe has been implementing and advocating for the Home and Road Safety interventions for the last decade. But to change the outcomes for children and their families requires multisectoral and intergovernmental interventions to reach all spheres of children's day to day lives, from their homes to the roads they navigate, to the schools and ECD centres they attend.

We are enormously proud of our work with children, families and communities. We can achieve this through the support of our committed staff, board members, partners and funders.

**Yolande Baker**  
Executive Director



We work with government, industry, non-governmental and community-based organisations, community groups and individuals to:



**Promote understanding** of the nature, extent and cost of childhood injuries.



**Raise awareness** about childhood safety and injury prevention.



**Be a scientific body of knowledge** regarding childhood injuries and preventative methods.



**Advocate for standards** and legislation regarding children's products and safer environments.



**Prevent Occurrence,** reduce frequency and minimise the severity of childhood injuries.



**Foster involvement** as a basis for childhood accident and injury prevention services.



**Be a resource centre** to provide meaningful information and resources regarding childhood injuries and their prevention.



**Increase participation** from all sectors of the community (Government and Private organisations) to develop and implement injury prevention measures.

## OUR MISSION



CAPFSA believes that every child a right to grow and flourish in a safe environment without the threat of being hurt. Childsafe aims to reduce and prevent intentional and unintentional injuries of all severity through research, education, environmental change and recommendations for legislation.





## OUR WORK IN 2018 TO 2019

### Home Safety Programme

**The Home Safety Programme contributes to the overall safety of young children in and around the home.** Children under the age of 6 years are most at risk of preventable injuries in and around the home such as falls, poison, suffocation, drowning, choking, electrocution, road crashes, etc. **About 80% of the injuries presented to the Red Cross Hospital are sustained in and around the home.**

The Home Safety Programme work with caregivers, parents, health workers and early childhood development practitioners. The main aim is to increase caregiver awareness of the risk to injury in young children, increase caregiver ability to create a safer home, and provide basic skills to respond quickly and appropriately in an emergency.

Caregivers and families are reached through weekly child safety information sessions at the hospital and clinics and schools. Through our Referral Programme, ChildSafe works with parents whose children have been admitted to the hospital for injuries. The group or individual counselling aims to support parents through the trauma of the injury and educate them to prevent any future injuries.

ECD, foundation- and intermediate-phase school parents are also now targeted with home and travel safety information on preventing road accidents, playground accidents, burns, falls, dog bites, electrocution, poisoning, drowning, choking. Included is a one-day infant and child emergency care course.

Family education sessions	<b>402</b>	
Individual caregiving counselling	<b>347</b>	
Individual caregiver training	<b>195</b>	
Trained ECD teachers	<b>293</b>	
Students trained	<b>118</b>	
Community members reached	<b>6 058</b>	
Care seats distributed	<b>15</b>	
Young and new mothers safety training	<b>40</b>	
Post grad students	<b>25</b>	
Partnerships for home safety training – Poison Info Centre, District Six school district, ECNGOC, Ikamva, City of Cape Town_ Health Promotion & City Parks, Pebbles, WheelWell, Mikhulu Trust, Oxford University, Medical Research Council, Global Road Safety Partnership, Western Cape College of Nursing.		
Materials distributed	<b>11 096</b>	







## Burns Prevention

The Home Safety Programme includes a Burn Prevention Programme module, which consist of two innovative concepts to prevent burns in the home, the **Safe Candle** and the **Kettle Strap**. Young children are particularly vulnerable to injuries and death because of burns injuries. Fallen candles are one of the main causes of shack fires in SA. The Safer Candle promotes *safer use of candles in a glass jar, with sand to prevent tipping of the candle*. Extensive hot water burns are common at the Red Cross Children’s Hospital, with the majority caused by kettle scalds due to “pulling the dangling kettle cord”. The Kettle Strap is a device to *hold the electric kettle in place even if the cord is pulled, thus preventing it from falling over and potentially burning a child with boiling hot water*.

### 2018 APRIL 2018 – MARCH 2019

Number of <b>candles in a jar distributed</b>	<b>473</b>
Number of <b>hospital demonstrations</b>	<b>31</b>
Number of <b>information leaflets disseminated</b>	<b>1 713</b>
Number of <b>family education sessions</b>	<b>31</b>
Number of <b>community outreach sessions</b>	<b>25</b>
Number of <b>children presented to the RX with burns</b>	<b>1 117</b>
Number of <b>candle burns</b>	<b>7</b>







## Walk This Way

Road safety program contribute to safety of children on the roads as pedestrians and passengers. The injury risk for children increases for children older than 5 years, as they start moving more outside of the home, including traveling to ECD centres and schools. About 3 000 children are killed on South African roads every year, with many more seriously injured.

Every day approximately 11 million children walk to school. The Walk This Way Program has focuses on the education of scholars and parents on how to use the road safely as pedestrians. Children have classroom based information sessions and parents are educated on how to model positive pedestrian behaviour for children. Parents in targeted schools are provided with road safety information throughout the academic year, starting with the first back to school parent meeting.

At schools children are engaged to conduct a Photo Voice exercise where they map out their school route, capture it on camera and recommend changes to make it safer. WTW is working with the Department of Basic Education to incorporate pedestrian road safety into the Life Orientation curriculum for all learners in the foundation- and intermediate-phase. In 2019 learner program will expand to include prevention of injuries in and around the home.

Annually WTW hosts an *International Walk To School Day* in October to raise awareness around the need for children to have **access to safe walking routes to and from school**. In 2018 and 2019 WTW participated in the Global Road Safety Awareness Campaign to call for stronger leadership in road safety for all road users.

Number of schools participating	13	
Number of parents participating	374	
Number of school children reached with basic road safety information	10 571	
Number of students participated in PhotoVoice	20	
Number of students participated in International Walk To School Day	828	
Number of students participated in Global Road Safety Week	836	
Provinces WT is active	3	
Number of children admitted to RX hospital for pedestrian road traffic injuries	892	





## Safe Travel To School

Millions of children are transported to and from ECD centres and schools every day, often in unsafe vehicles driven by careless, untrained drivers. **Safe Travel To School Program works with scholar drivers with key interventions** eg. conduct multi-point vehicle check; installing an innovative car tracking device to monitor driver behavior; Train drivers in child safety, first aid, defensive driving, regulations for scholar drivers; Monitor driver health indicators and necessary treatment, including eye checks and glasses; Regular driving behavior feedback to all drivers; Parents and drivers supported to develop communication regarding the child’s scholar travel and safety. A driver is eligible to be selected as the safest driver as per their driver feedback scores every quarter and can win cash prizes ranging from R500.00 to R3000.00. Annually the two safest drivers overall are selected and awarded a prize of a brand new car each.

2018	
Number of <b>drivers</b> participated	<b>855</b>
Number of <b>special schools</b> participating	<b>26</b>
Number of <b>primary schools</b> participating	<b>14</b>
Number of <b>children transported daily</b>	<b>17 100</b>
Number of <b>first aid training</b>	<b>855</b>
Number of <b>information sessions</b>	<b>13</b>





## Preventing Road Injuries Impacting Children in South Africa Research Project

The PRICSA Research Project is a Unicef supported partnership between ChildSafe and the Department of Transport at University of Cape Town. The project is aimed at using evidence-based research to a) understand the current situation of child road injuries b) to determine where the high-risk areas are in the country and c) recommend education, law enforcement, engineering and policy interventions that will keep children safer on the roads.

The project has engaged stakeholders across the country in consultations with key informants in the road safety sector. There is now new evidence on the different road situations for children across the provinces. This evidence will be used to advocate for a broad based multi sectoral approach to addressing child road safety. School children, caregivers and parents were engaged to hear what their challenges are daily on navigating routes to school.

Caregivers collaborated with road design professionals in a roundtable discussion to hear ideas on how to address the challenges. A school community walk was facilitated for the school community and the design professionals through the street immediately around the school to input into the plan of action to address the road safety challenges for the selected school.

**PRICSA conducted a comprehensive policy review to assess how children’s needs are addressed in South African policies.**

Number of <b>provincial consultations</b>	<b>11</b>
Number of <b>databases analysed</b>	<b>4</b>
Number of <b>partners engaged</b> (NGO and Govt)	<b>96</b>
Number of <b>research papers developed</b>	<b>3</b>
Number of <b>policy briefs developed</b>	<b>3</b>
Number of <b>government departments responsible for child road safety</b>	<b>14</b>
Policies and Legislation Reviewed	<b>63</b>
Number of <b>children indirectly benefitting from PRICSA</b>	<b>11 million</b>
Number of <b>reports on situational analysis of children</b>	<b>7</b>
Number of <b>partnerships developed</b>	<b>3</b>

- Department of Basic Education, Department of Transport, City of Cape Town, RTMC, Western Cape RSM, Open Streets



## FOUR YEAR COMPARATIVE ANALYSIS OF INJURIES AT THE RED CROSS CHILDREN'S HOSPITAL - 2015 TO 2018

	2015	2016	2017	2018
<b>Transport</b>				
MVA Pedestrian	783	742	606	892
MVA Pass - restrained	44	38	48	15
MVA Pass - unrestrained	130	127	120	88
MVA Pass - bakkie/minibus	89	68	52	56
Cycle	78	51	51	36
Motor cycle	18	10	9	5
Other (Boat, train, plane, horse)	4	8	11	5
	<b>1 146</b>	<b>1 044</b>	<b>897</b>	<b>1 097</b>
<b>Assault</b>				
Blunt	171	165	127	147
Sharp	39	29	30	16
Rape/Sexual assault	82	58	45	84
Human Bite	2	4	2	0
Other	28	24	24	19
	<b>322</b>	<b>280</b>	<b>228</b>	<b>266</b>
<b>Burn</b>				
Flame	130	80	76	80
Fluid	1 565	1 037	957	892
Heat Contact	73	72	83	80
Electrical	31	40	18	27
Chemical	23	17	14	20
Explosion	15	16	11	7
Other	14	22	8	11
	<b>1851</b>	<b>1 284</b>	<b>1 167</b>	<b>1 117</b>



## FOUR YEAR COMPARATIVE ANALYSIS OF INJURIES AT THE RED CROSS CHILDREN'S HOSPITAL - 2015 TO 2018

	2015	2016	2017	2018
<b>Fall</b>				
Off bed	332	259	381	372
Stairs/Steps	170	196	180	166
Attendants arms	74	70	92	89
Playground Equipment	503	565	439	338
Mobiles	113	176	206	141
Other heights	429	561	424	404
Other level	1 005	1 090	1 045	1 240
	<b>2 626</b>	<b>3 017</b>	<b>2 767</b>	<b>2 750</b>
<b>Miscellaneous</b>				
Struck by/Against	601	648	617	590
Caught between	167	178	184	163
Sharp instrument	95	117	118	119
Firearm	20	23	38	33
Machinery	6	6	4	6
Dog bite	90	94	83	116
Other bite	12	12	16	9
Immersion/Drowning	0	0	1	0
Suffocation	10	5	5	3
Food FB	28	37	33	26
Other FB	356	380	384	438
Other cause	219	305	260	261
	<b>1 604</b>	<b>1 805</b>	<b>1 743</b>	<b>1 764</b>
<b>Unknown</b>	160	111	162	134
<b>TOTAL</b>	<b>7 709</b>	<b>7 541</b>	<b>6 964</b>	<b>7 128</b>





**Keep our  
roads  
safe!**

**SAFE  
KIDS  
WORLDWIDE.**

Look Right,  
Left & Right

nt.  
t.



## CHILDSAFE PUBLICATIONS

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1. International Study of the Epidemiology of Paediatric Trauma: PAPSA Research Study. World J Surg 2018; 42(6): 1885-1894.  
<https://link.springer.com/article/10.1007/s00268-017-4396-6>
2. Training children in road crossing skills using a simulated road environment. Injury Prevention 2018; 24(2):1616.  
[https://injuryprevention.bmj.com/content/24/Suppl\\_2/A133.1](https://injuryprevention.bmj.com/content/24/Suppl_2/A133.1)
3. Significant difference in vulnerability for injuries between boys and girls in cape town, South Africa. Injury Prevention 2018;24(2):144  
[https://injuryprevention.bmj.com/content/24/Suppl\\_2/A131.3](https://injuryprevention.bmj.com/content/24/Suppl_2/A131.3)
4. Kinetic of Monocytic HLA-DR expression after severe paediatric trauma. Paediatric Critical Care Medicine 2018; 19(6S):25.  
[https://journals.lww.com/pccmjjournal/Fulltext/2018/06001/Abstract\\_O\\_58\\_\\_\\_KINETIC\\_OF\\_MONOCYTIC\\_HLA\\_DR.58.aspx](https://journals.lww.com/pccmjjournal/Fulltext/2018/06001/Abstract_O_58___KINETIC_OF_MONOCYTIC_HLA_DR.58.aspx)
5. Does referral to a paediatric trauma unit affect outcome? Advances in Paediatric Research 2018; 5:4.  
<https://www.longdom.org/articles/does-referral-to-a-paediatric-trauma-unit-affect-outcome.pdf>
6. Traumatic brain injury: integrated approaches to improve prevention, clinical care, and research. Lancet Neurol. 2017 November 6. S11474-4422(17) [https://doi.org/10.1016/S1474-4422\(17\)30371-X](https://doi.org/10.1016/S1474-4422(17)30371-X)
7. Low-dose X-ray imaging for paediatric trauma comes of age. Global Health Innovation, 2019, 2(1).  
<https://DOI:10.15641/ghi.v2il.72> (In print)
8. The Safer Candle Project: preventing fires from fallen candles. Global Health Innovation, 2019, 2(1).  
<https://DOI:10.15641/ghi.v2il.73> (In print)
9. Engaging minibus taxi drives in the quest for child safer roads. Global Health Innovation, 2019, 2(1).  
<https://DOI:10.15641/ghi.v2il.728> (In print)

## PRESENTATIONS

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### International Conferences:

-\* European Association of Paediatric Surgeons, June 2018, Paris, France

Paper: *"Child Abuse in Children; the grey area between accidental and non-accidental injuries"*.

-\*Symposium by the 20th Jubileum SHK. June 2018, Rotterdam, Netherlands.

Paper: *"Trauma to children; a Global Update"*

-\*International Safety Conference, Bangkok, Thailand, November 2018.

Paper: *"Fall prevention in children"*.

### Local Conferences:

-\*South African College of Medicine, Award: KM Seedat Memorial Lecturer 2018

Paper: *"The devastating effects of alcohol on child violence."*

## MEDIA

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### Radio/TV Station/Print

Tatler

Revival FM

eNCA

TruFM

Smile FM

eNCA

People Post

Cape Argus

Cape Times

Cape Talk

Tatler

CCFM

CII Radio

Pretoria FM

SABC

Cape Talk

Cape Times

Cape Talk

People's Post (Grassy Park)

Cape Argus

Radio 786

RX Radio

### Topic

Global Road Safety Week

Burns Prevention

Child Road Safety

Child Road Safety

National Child Safety Month

National Child Safety Month

National Child Safety Month

National Child Safety Month

Media Release

National Child Safety Month

National Child Safety Month

National Child Safety Month

National Child Safety Month

National Child Safety Month

National Child Safety Month

Parental Distractions - Cell phone use

Op-Ed - Breakfast Workshop

Child Trauma

National Child Safety Month

International Walk to School Day

Holiday Safety, specifically drowning and road safety

World Head Injury Awareness Day

**CHILD ACCIDENT PREVENTION FOUNDATION OF SOUTHERN AFRICA**  
 (Registration Number 003-467NPO)  
**ANNUAL FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2019**

<b>BALANCE SHEET</b>			
<b>Figures in Rand</b>	<b>Note(s)</b>	<b>2019</b>	<b>2018</b>
<b>ASSETS</b>			
<b>Non-Current Assets</b>			
Fixed assets	2	89 242	21 053
<b>Current Assets</b>			
Trade and other receivables	3	249 918	9 813
Cash and cash equivalents	4	4 178 204	4 602 906
		<b>4 428 122</b>	<b>4 612 719</b>
<b>TOTAL ASSETS</b>		<b>4 517 364</b>	<b>4 633 772</b>
<b>FUNDS AND LIABILITIES</b>			
<b>FUNDS AND RESERVES</b>			
Sustainability fund	5	1 000 000	1 000 000
Accumulated funds	6	376 853	690 477
		<b>1 376 853</b>	<b>1 690 477</b>
<b>LIABILITIES</b>			
<b>Current Liabilities</b>			
Trade and other payables	7	182 512	48 853
Deferred income	8	2 957 999	2 894 442
		<b>3 140 511</b>	<b>2 943 295</b>
<b>TOTAL FUNDS AND LIABILITIES</b>		<b>4 517 364</b>	<b>4 633 772</b>

## BOARD OF DIRECTORS

Prof Sebastian van As  
Prof Alistair Millar  
Prof Ashley van Niekerk  
Prof Denver Hendricks  
Prof Alp Numanoglu  
Prof Tanya Douglas  
Mr Mark Jansen  
Miss Diana Ross  
Dr Wayne Alexander  
Dr Tim Visser  
Dr Daan De Hollander  
Mr Frans Bicker-Caarten

Head of Trauma, Red Cross Children's Hospital  
Dept of Paediatric Surgery, Red Cross Children's Hospital  
MRC/UNISA CVILP  
UCT Faculty of Health Sciences  
Head: Dept of Paediatric Surgery, Red Cross Children's Hospital  
UCT Faculty of Health Sciences  
Department of Transport  
Community Representative  
Iziko Museums  
Community Representative  
Department of Health KZN  
John Galt Consulting (Pty) Limited

## STAFF

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Chiedza Mujeni  
Shelley de Wet  
Margie Tromp  
Pumla Mtambeka-Nyakaza  
Marcella Naidoo  
Aliasgher Janmohammed  
Bongiwe Dlobela  
Thulani Nxumalo  
Cheryl Jason  
Akhona Nofemele  
Naomi Chitsa  
Ruwayda Samuels  
Noluyolu Beja  
Giovanna Adams  
Dorothy Schulman  
Jenny Knobel

Executive Director  
Operations Manager  
Organisational Development Consultant  
Bookkeeper  
Senior Project Manager - Home Safety  
Project Manager - Safe Travel To School  
Project Manager - PRICSA  
Project Manager - Walk This Way  
Project Officer  
Project Officer  
Project Officer  
Project Officer  
Administrative Clerk  
Administrative Clerk  
Data Clerk  
Volunteer: Data and Counselling Support  
Volunteer: Data and Counselling Support

## SPONSORS



# childsafesafe

KEEP KIDS FREE FROM HARM  
— 1978 - 2018 —



[www.childsafe.org.za](http://www.childsafe.org.za)  
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