



## CHAIRPERSON'S MESSAGE

Any Board that has the privilege of serving a not-for-profit organization needs to ask itself two questions, often; "Why are we doing this?" and "Are we making a meaningful impact?"

The first question is easier to answer. ChildSafe exists so that children can be curious, bold and vivacious in a world where boundaries and measures are in place to keep them safe. Our role as the Board is to provide the necessary steerage and governance for sustainability, so that the ChildSafe team can focus on why the organization exists, to keep kids safe from harm.

Impact is harder to define and far harder to measure. We know that if we do it right, we will never meet the children who may have ended up in a burns unit because they pulled on an exposed kettle cord. Trauma units will be emptier because children were wearing child restraints when the car crashed on route to school.

With ChildSafe's new Executive Director, Zaitoon Rabaney, at the helm, we know that the organization is in very capable and experienced hands. This means that the Board can channel our energy and expertise where it will have the greatest impact; strategy and scale. New strategic partnerships and programmes that will allow us to reach even more families in the communities we serve.

We are extremely grateful of our existing and loyal partners who believe in our "why". With your ongoing support we will be able to see even greater impact in 2022.



*Eleni White*  
Chairperson : ChildSafe South Africa

# BOARD MEMBERS

**Ms Eleni White**

Corporate Communications Strategy & Risk Management, Mastercard Foundation

**Dr Denver Hendricks**

Head – BioChemistry, University of Cape Town

**Prof Sebastian van As**

Head – Surgical Service, University of Limpopo

**Ms Diana Ross**

Public Relations

**Dr Daan den Hollander**

Head – Burns Unit, Albert Luthuli Hospital

**Prof Linda Ronnie**

Dean of Commerce, University of Cape Town

**Prof Alp Numanoglu**

Head Paediatrician, Red Cross War Memorial Children’s Hospital

**Ms Natasha Wagiet**

Pro Bono & Corporate Social Investment, ENSafrica

**Mr Andrew Brown**

Advocate, Cape Bar

**Prof Heloise Buys**

Head - Medical Emergency, Red Cross War Memorial Children's Hospital

**Prof Sithombo Maqungo**

Head - Orthopedic Trauma Service, Groote Schuur Hospital

**Prof Dirk von Delft**

Paediatric Surgeon, Red Cross Children’s Hospital



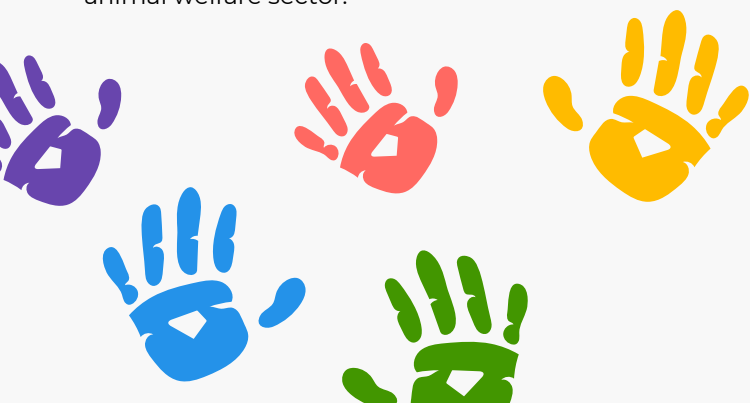
# MEET OUR NEW ED

I am delighted to be part of ChildSafe South Africa in the capacity as Executive Director (ED) as from 1 February 2022. The duties of the ChildSafe executive director are diverse and set by the governing Board who serve as the custodian of corporate governance and the organisational operations in pursuance of the mission and objectives. The ED is responsible for the day-to-day operations which includes financial oversight, human resources, project oversight, fundraising and stakeholder management and engagements.

My past skills and experiences include a qualification in social sciences, management of NPO’s, strategy mapping as well as business and risk management with more than 25+ years of experiences in the nongovernment/non profit sector, which includes the conservation sector, child protection as well as the animal welfare sector.

The vision for the Child Accident Prevention Foundation of Southern Africa (ChildSafe SA) is to create a safer world for children. This is achieved working in collaboration with funders and stakeholders who share our vision across the focus areas of research, education, and advocacy in the child accident prevention space. We would like to thank all our supporters, funders and collaborators who supported us for the past 44 years and look forward to enjoying ongoing and forging new relationships.

In my free time, I volunteer my services serving on the boards of selected other NGO’s in various fields which include women, children, and gender-based violence set ups. I look forward to my time with ChildSafe SA and helping to craft a new safer world for all our children!



*Zintoun Rabaney*

Executive Director : ChildSafe South Africa



# CURRENT FOCUS AREAS



## HOME SAFETY

Children under the age of 6 years are most at risk of preventable injuries such as burns, falls, poison, suffocation, drowning, choking and electrocution. Therefore, the Home Safety Programme (HSP) works to create safe environments for young children under 6 years in and around the home through education. The HSP work with caregivers, parents, child health and community workers, as well as early childhood development practitioners. The main aim is to build knowledge and capacity to prevent future injuries.

Home Safety Programme also works closely with different wards of Red Cross War Memorial Children's Hospital (RCWMCH) to ensure that caregivers of children who were admitted for preventable injuries are provided with education and counselling before the child is discharged. The aim is to prevent recurrence of injuries for the same child and provide caregivers with knowledge on prevention of injuries within their own home.

The Social Work Department and the other wards of the RCWMCH refer parents to ChildSafe, whenever they observe that a parent would benefit from Safety Education. This one-on-one session involves a counselling session with a social worker and a demonstration in the Centre's Safety Room. Caregivers are counselled on how to care for the child at home both physically and psychologically.

Approximately 80% of child injuries presented to RCWMCH are sustained in and around the child's home.

Every year, Red Cross War Memorial Children's Hospital treats approximately over 1000 children for burn injuries. Within the Home Safety Programme is a Burn Prevention Project, through education which consists of two innovative concepts to prevent burns in the home, the Safer Candle, and the Kettle Strap.

The Safer Candle Project promotes safer use of candles in a glass jar, with dry sand to provide the jar and the candle stability as well extinguishing any flames should the jar topple over. Extensive hot water burns are the most common burn injuries seen at the hospital, with the majority being caused by kettle scalds due to "pulling the dangling kettle cord". The Kettle Strap is a device to hold the electric kettle in place even if the cord is pulled, thus preventing it from falling over and potentially burning a child with boiling hot water.

ChildSafe would like to acknowledge the Woolworths Trust and ELMA Foundation for their support of this programme.



# WALKING SAFELY TO SCHOOL

Road traffic crashes are a major cause of death and serious injury for South African children, especially those living in low-income communities. Child pedestrians are particularly vulnerable.

Rooted in the Safe System Approach, this Walking Safely to School (WATCH) project is a multi-stakeholder project funded by the FIA Foundation, with ChildSafe as the lead implementing partner.

The project supports the implementation of a multi sectoral, multi-level approach to prevent child pedestrian injuries and aims to build safer school zones which can simultaneously address vulnerabilities of child pedestrians around project schools, while creating a model for implementation and expansion across the province and eventually the country.

A cluster of 6 schools have been selected as a pilot of the WATCH project. The six schools that are participating are situated along or close to Bangiso Drive in Khayelitsha, Cape Town. There are 5 primary schools namely Ummangaliso, Sobambisana, Sakumlandela, Ntwasahlobo, Ikhusi and 1 high school, Usasazo.

## SAFE TRAVEL TO SCHOOL

The Safe Travel To School (STTS) Programme aims to make scholars' daily journeys safer, by encouraging scholar drivers to install a telematic tracking device which helps them monitor four key driving behaviours namely: braking, cornering, accelerating, and speeding. The tracking device records and monitors the driving performance of each driver for each trip and each driver is sent his or her driving results on a quarterly basis.

STTS ensures that each driver participates in the following key interventions including:

- Conducting a multi-point vehicle check before the installation of a tracking device
- Monitoring driver behaviour using telemetric data transmitted by the vehicle tracking device
- Providing regular feedback and awarding incentives to improve driving behaviour
- Testing drivers' eyesight and providing glasses where necessary
- Training the drivers in First Aid and Defensive Driving
- Monitoring health indicators and referring drivers to local health providers for necessary treatment

A driver, must be fully compliant with licensing regulations, have completed First Aid and Defensive Driving training and must have attained full scores in the four key measures of his/her driving behaviour, to be eligible to be selected as the safest driver every quarter and to win cash prizes. The programme currently has more that 950 drivers.





ChildSafe expresses its gratitude to Discovery for their generous support of the programme to date.

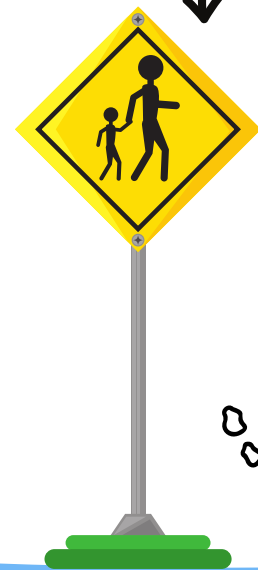


# TRAVELLING THIS EASTER – CHILDSAFE REMINDS YOU OF THE FOLLOWING:

## PEDESTRIAN SAFETY

Parents and caregivers should always teach children to:

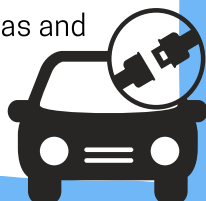
-  Look right, left and right again before crossing the street
-  Walk on sidewalks or paths and cross roads using traffic signals and pedestrian crossings
-  Make eye contact with drivers before crossing the road
-  Always have an adult to help children under the age of 10 to cross the road



## PASSENGER SAFETY

Drivers should always:

- Ensure their vehicles are road worthy
- Make sure all children in their vehicles are properly buckled-up in an age-appropriate restraint
- Ensure that children under the age of 12 should be properly buckled-up in the back seat
- Adhere to speed limits and drive slowly in residential areas and schools zones



## DID YOU KNOW?

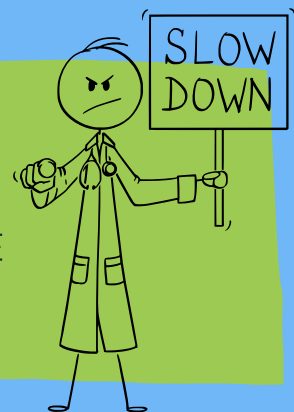
Drivers who use phones, either hands-free or hand-held, are four times more likely to be in a crash resulting in injuries than drivers who are not distracted.

This is because these technologies distract our brains even long after you have used them.



## REMINDER

DRIVERS TO ADHERE TO THE  
SPEED LIMIT AT ALL TIMES





# Events

## 1. WORLD DAY FOR SOCIAL WORK

On Tuesday 15 March 2022 was World Social Work Day. In support of this day, ChildSafe identified Social Work organizations namely Child Welfare, Christine Revell Children's Home, Ikamva Labantu, and Cape Mental Health who were the recipients of these child restraints. A huge thank you to The Road Accident Fund for this generous donation.

This activity supports Target 8 of the United Nations Global Plan Decade of Action for Road Safety 2021 - 2031; namely - By 2030 to increase the proportion of motor vehicle occupants using safety belts or standard child restraint systems to close to 100%.



## 2. EARLY CHILDHOOD DEVELOPMENT TRAINING WORKSHOP

ChildSafe was approached by the South African Education Project (SAEP) based in Philippi, working with Early Childhood Development (ECD) to train 30 ECD practitioners on child safety. ChildSafe offered them with 2-day workshop. Follow up visits to all ECD centers that have received training are planned to monitor child safety compliance and thereafter certificates will be awarded to those crèches and participants who successfully comply with the evaluation.



## 3. NURSES ORIENTATION

Annually, ChildSafe partakes in the orientation of new cohorts of nurses at Red Cross War Memorial Children's Hospital. ChildSafe is given a slot to present to the new nurses about the role it plays at the hospital and services that it provides. 15 nurses and support staff came to the ChildSafe center for the presentation. They were very engaged and showed so much interest in the services that ChildSafe offers. After the session they were given information packs which included all our safety pamphlets, posters and a safer candle unit jar. The objective is that these new nursing staff members are more educated on child and home safety education and open to refer child related preventable injury patients and adults to ChildSafe.





## 4. ROAD SAFETY EDUCATION TRAINING WORKSHOP FOR EDUCATORS

Road safety education training workshops were held with primary school educators from WATCH project schools. The workshops were aimed at equipping educators so that they can teach road safety more effectively as well as to provide them with the necessary road safety education resources to augment what they already have.

"Road safety education plays a crucial role in shaping the attitudes and behaviours of children and young people so that they become safer road users. In this regard, ChildSafe is very pleased to work with schools through these road safety education training workshops to improve the safety of children on the journey to and from school.

As an educator by profession, it gives me great satisfaction to engage teachers, principals and learners alike, in taking the road safety education to the broader communities we serve.

There is so much more that we have to do in educating our young children and youth in terms of road safety and good road user practices and we are hopeful that interventions such as these projects, will contribute towards the goals of the United Nations Global Plan – Decade of Action for Road Safety 2021-2030. "

Patrick Muchaka, Project Manager at ChildSafe





# 5. TRAINING FOR PARTICIPATING DRIVERS

The STTS Programme encourages scholar drivers to continually improve their driving behaviour through a series of interventions. The programme aims to develop groups of road safety aware, reliable, and confident scholar transport drivers.

Over the last quarter, the STTS Training and Support team has conducted First Aid and Defensive Driving training sessions in the Metro, Overberg, and Winelands districts.



## 6. DEPARTMENT OF TRANSPORT AND PUBLIC WORKS

The Directorate of Road Safety Management had a wonderful two-day session at ChildSafe. The two-day session were about tabling the 2022 - 2023 annual performance plan, and also looking at the new focus on road safety projects for the new financial year.

The focus will be more on pedestrian safety seeing that they are the most vulnerable.

*Nina September*

Acting Director: Road Safety Management  
Transport Management: Chief Director  
DTPW



# DID YOU KNOW?

**Young pedestrians and drivers contribute more on road crashes according to the statistics.**





## MySchool MyVillage MyPlanet

ChildSafe is a registered MySchool MyVillage MyPlanet beneficiary.

Please add us as a beneficiary on your card.



## SnapScan

You can make a once off or recurring donation to us via Snap Scan. Thank you for your support!



## About ChildSafe

ChildSafe, an injury prevention unit based at the Red Cross War Memorial Children's Hospital, is a non-profit organization that aims to reduce and prevent injuries of children through research, education and recommendations to legislation. We work with other non-profits, government, corporates and communities to achieve this. Our core focus though is the prevention of unintentional injuries that are usually regarded as accidents, such as, burns, falls, drowning, road traffic crashes, choking and poisoning.

We are extremely grateful of our existing and loyal partners who believe in our "why". With your ongoing support we will be able to see even greater impact this year!

Medical Emergency:  
10177

Emergency from Cell:  
112

Poison Information Helpline:  
0861 555 777

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**0 to 6 months**

# Water Safety

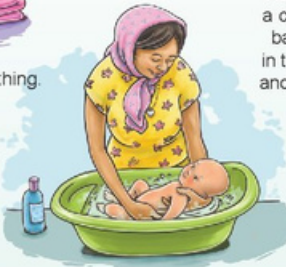
Supervise children in and around water



Gather all bath supplies before bathing.

- Needs 100% protection
- Rolls over
- Reaches for objects
- Put objects in mouth
- Can drown in as little as 4cm of water because they can't lift their head

Support babies in the bath to avoid them slipping under the water.



Never leave a child in the bath tub or in the care of another child.



Empty tub and turn upside down when not used.

**6 months - 1 year**



Keep toilet lids down.

- Sits up
- Crawls
- Pulls up to stand
- Takes first steps when holding on

Never substitute swimming devices for constant adult supervision.



Teach children how to swim from an early age.



Beware of drains as body parts can be entrapped.

**1 - 3 years**



Teach children never to run, push, or jump on others around water.

- No idea of danger
- Walks and climbs
- Turn taps
- Imitates



Children must always wear a life jacket in water.



Remove pool or bath toys after use and empty it of water.



Restrict access to pools by fencing your pool with a self-closing and self-latching gate.

**3 - 6 years**



Riding bicycles or tricycles or playing games near pools/dams/canals is dangerous.



- Fearless
- Fast
- Smart
- Explores with little thought of danger



Children should be encouraged to swim in a safe designated area where a lifeguard is also present.

Encourage children never to swim against rip currents.



**Emergency treatment**



**Step 1:**

Your priority is to get a drowning child out of the water as quickly as possible.



**Step 2:**

Call 112 or ask someone to call for you if you have help there.



**Step 3:**

If they aren't breathing, place them on their back on a firm surface and start CPR.



**Step 4:**

Continue performing CPR until medical help arrives and takes over.