



Introduction to PRICSA

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Prevention of Road Injuries to Children in South Africa



Death and Injuries Globally

Trauma a leading cause childhood deaths

Approximately 1 million deaths annually

1. Motor Vehicle Crashes

- Pedestrian (70%)
- Passengers (30%)

2. Drowning

3. Burns

Overview of PRICSA

P1: Data on child traffic injuries is systematically collected, analysed and verified

P2: Advocacy material on prevention of child road traffic injuries developed and disseminated

P3: Strengthening national leadership (parliamentarians, government leaderships) to prevent and respond to child traffic injuries

P4: Strengthening existing Child Road Safety programs (Safe Travel to School ; STTS) for KZN and Gauteng and in-roads for Child Safety programs into other programs

World report on
child injury prevention



Every four minutes a child dies on the roads anywhere in the world.

Many are injured, often severely – 186 300 die from road accidents every year,

500 children a day

Decade of Action for Road Safety

Bringing road accident deaths down by 50% in the decade 2011 – 2020



THE GLOBAL GOALS

For Sustainable Development



For the first time road safety is recognised and included as part of the mainstream global priorities for the next fifteen years.

Goal 3: Ensure healthy lives and promote well-being for all at all ages

3.6. By 2030, halve the number of global deaths and injuries from road traffic accidents

(In the Health Goal, the stand-alone road safety target is lined up alongside other major priorities including maternal and under-5 mortality, AIDS and universal health coverage.



Goal 11: Make cities and human settlements inclusive, safe, resilient and sustainable

11.2. By 2030, provide access to safe, affordable, accessible and sustainable transport systems for all, improving road safety, notably by expanding public transport, with special attention to the needs of those in vulnerable situations...**children**



Nationally

- The National Development Plan identified road crashes as a health issue
- Set targets to reduce injury and deaths by 50% in line with SDG
- Long list of legislative mandates and policies amongst them eg National Learner Transport Policy 2015 and Road Safety Strategy

Public Health Approach

Education

- Work with drivers, children and families to change road use behavior
- Road safety in national curriculum
- Road safety training for new drivers and refresher training for old drivers
- Programs for different age groups
- Restraining children in cars
- Drivers carrying children should have extra training

Environmental Changes

Environment around schools

- Crossings scholar and guard
- Side walks
- Walls / fencing around schools
- Safe drop off and pick up spaces
- Traffic calming measures
- Making children more visible on the roads
- Walking buses

Advocacy

- Lowering speed limits to 30 km in areas surrounding schools
- Road safety part of school curriculum
- Learner drivers
- Enforcement of laws especially alcohol and speeding
- Special driving permit for public service

Research

- Gender link – boys
 - As drivers
 - Exposure as pedestrians
- Impact evaluation
- National survey

Potential Partners

- Provincial and national governments
- Departments of Education, Transport, Health
- National Taxi Associations
- Learner transport associations
- Parastatals, eg RAF and RTMC
- Corporate partners
- Academic and research institutions
- Local NGO partners
- Global Agencies and NGOs
- Local and international funding agencies

Thank you for your time