

Walk this Way Project



Giyani Primary School, Kliptown, Soweto, JHB, 2017



Project Description



Aim

To evaluate the effectiveness of an elementary school-based pedestrian safety programme in low-income communities.

- **Component 1:** To assess the schools road safety needs.
- **Component 2:** Impart road safety knowledge and skills to the learners and educators using a training, feedback and reinforcement package.
- **Component 3:** To introduce environmental modifications to the school environment.

Project Roll Out

- Study Duration: **4 years**
- Locations: **Western Cape (8 schools) & Gauteng (2 schools)**



1) The Photovoice as Research Methodology

- Undertake **PHOTOVOICE** exercises with about 10 school learners per school to identify the risks and road safety issues.
 - Supervised photography fieldtrip with participants.
 - Discussion and evaluation of observations and learner reflections on photos.
- Serves to mobilise and enable the learners to communicate what they perceive as risk and protective road situations

2) Child Pedestrian Safety Education-based Intervention: Training, Feedback and Reinforcement Package

- Training consists of
 - (a) a brief lecture on the importance of pedestrian safety,
 - (b) modelling of the pedestrian safety behaviours, and
 - (c) practicing pedestrian safety behaviours using a crosswalk.
- Education strategies are **multi-disciplinary** and include all relevant stakeholders

Global Road Safety Week

THIRD UN GLOBAL ROAD SAFETY WEEK

6 steps for crossing intersections safely:

1. Find the safest place to cross before crossing the road.
2. Stop. Stand at the pavement away from the curb.
3. Use your eyes and ears to listen for cars or bicycles
4. Look right, then left, and then right again.
5. Wait until it is safe to cross.
6. Walk straight across the road.
7. Keep looking and listening.

Dress Bright & Be Seen

childsafe

SAFE KIDS WORLDWIDE

Proud Program Sponsor FedEx

Implementation of Pedestrian Safety Messages



Addressing challenges in the Scholar Patrol Programme



Educating and Enforcing pedestrian safety messages



Pedestrian Safety Marches: Intermediate and Advanced Grade Learners



Live demonstration of Pedestrian Safety Robot: Foundation Grades



- Through live demonstration, the young school learners were taught the purpose of the pedestrian robot and how to utilise it in crossing the road. The educators joined in on the activity and they too learnt on how they should use it.



Fedex and SafeKids being educated and enforcing road safety



3) Environmental Modification to Reduce Driver Speed



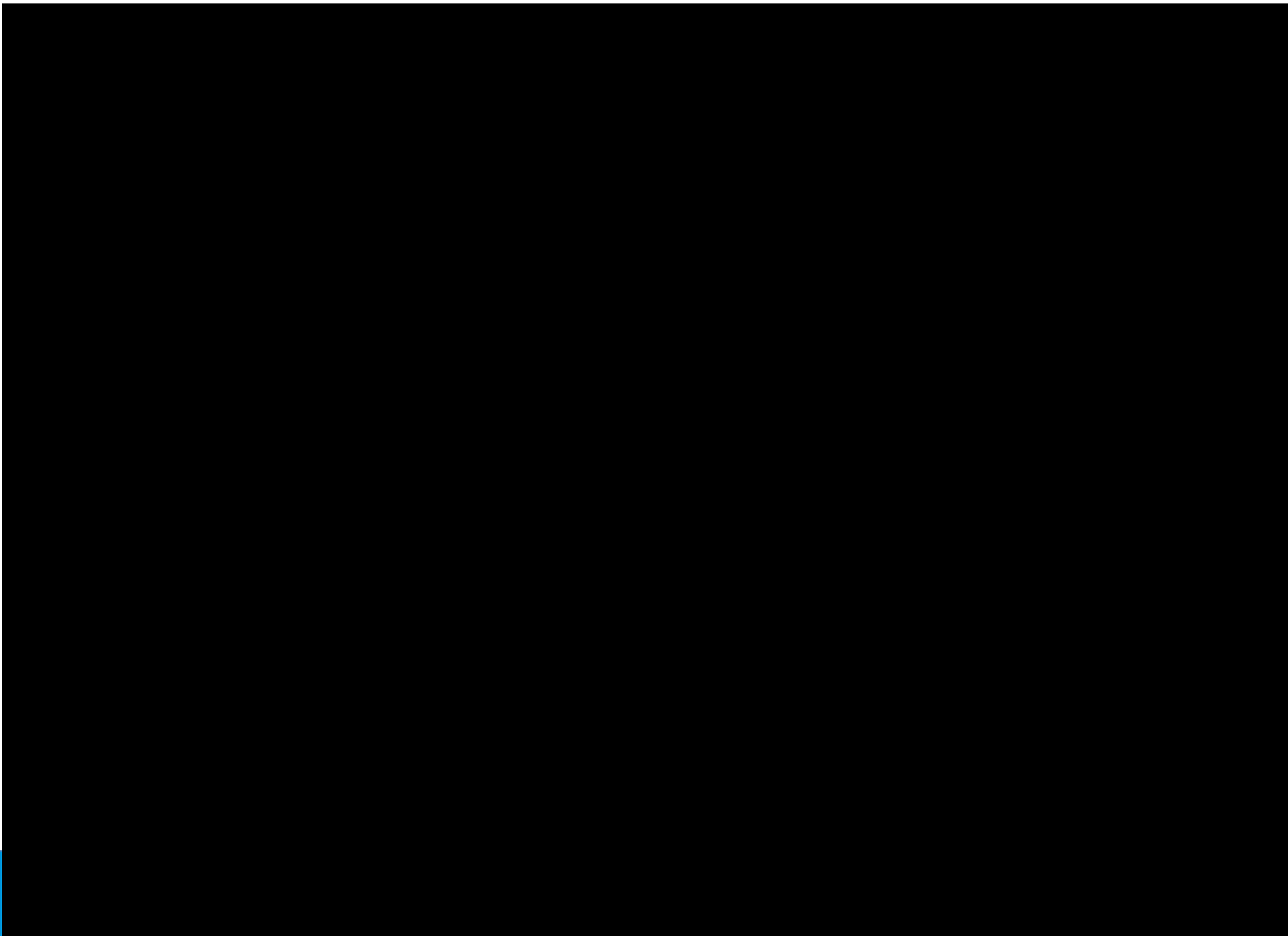
Repainting of pedestrian crossings and implementation of signages within school area

Before



After





Way Forward 2018



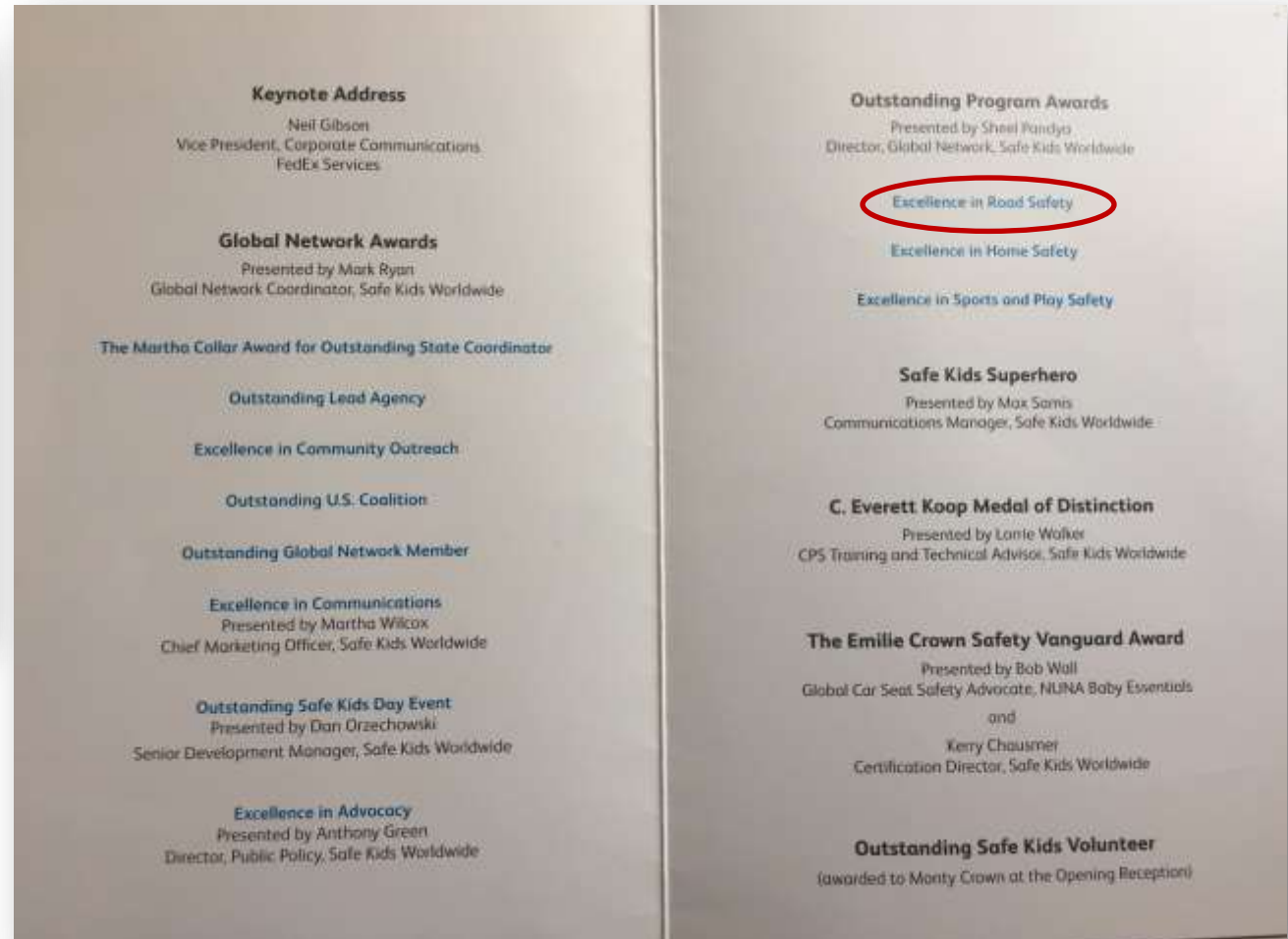
- Implement road safety education as part of learners Life Skills curricular.
- Undertake observational assessments of children's walkability to school.
- Extend road safety education reach to the caregivers and broader community.
- School wear to be fitted with reflective gear.



CROSSING THE ROAD SAFELY
(Sung to the tune "Row, Row, Row Your Boat")

Stop! Stop! Stop your feet,
(Action: walking motion then full halt)
Right behind the curb,
(Action: stop behind a line that represents the curb)
Look and listen and point your arm
(Action: point to eyes, touch ears, place arm out in front)
Before you leave the curb!
- Dawn White

Prevcon Programme Reward, Washington DC, July 2017



Excellence in Pedestrian Safety Award





Thank you

